Draft

2013 Annual Report

Butte Events Team

Presented to:

Butte-Silver Bow Council of Commissioners

February 2014

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Introduction

The Butte Events Team (BET) is an alliance of festival economy partners that includes Butte Celebrations, the Butte-Silver Bow Developmental Disabilities Council, the Butte-Silver Bow County Fair Board, the Evel Knievel Days Organizing Committee, Mainstreet Uptown Butte, the Montana Gaelic Cultural Society, and the Butte Vigilante Rodeo Club.

The idea for the BET alliance was conceived in the spring of 2010. Butte had just received news about prestigious awards – the Festival City of the Year (2009) and the 2009 National Folk Festival as the Tourism Event of the Year. The community needed to capitalize on Butte's three-year run hosting the National Folk Festival, and make sure there would be an event of equal caliber for many years to come.

At the same time, other community festivals were maturing and shared common concerns. Operations capabilities had evolved well over the past decade, since that first Evel Knievel Days in 2002, and then the first An Ri Ra in 2003. Butte's success with both events was instrumental in the selection process to host the National Folk Festival in 2008-2010. Butte and each of the members of the BET were and have been building experience, assets and skills in organizing and hosting successful events – events that attract tourists, visitors and families to the community, thereby creating a multi-million dollar festival economy and enhancing the cultural heritage of the community.

At the same time, both Butte-Silver Bow and the BET members also recognized that it would become increasingly difficult to sustain all events in the long-term. Private sponsors – so generous and supportive over so many years – could not be expected to carry so full a load over the long haul. What emerged from these many discussions was the BET – an alliance to add stability to the entire lineup of community events and advance the festival economy in the community's best interest.

Initial funding and MOU. In response to proposals from the BET, Butte-Silver Bow, in cooperation with the Urban Revitalization Agency (URA), established initial funding accounts in the Fiscal Year 2010-11 local government budget. Funding for the accounts was $500,000 allocated from the Hard Rock Mining Trust, and $600,000 from the URA ($300,000 for each of two years, 2011 and 2012). By January 2011, Butte-Silver Bow and the Butte Events Team had prepared and signed a Memorandum of Understanding (MOU) to guide the management and expenditures of these funds. This MOU was further refined and updated in January 2012, and that version has been in place since. In particular, the revised MOU included greater representation from the Council of Commissioners (now 2 members), more clarity on eligible expenditures, and better reporting among members on respective festival operations/budgets.

The members of the BET would review all requests from individual members to ensure consistency with the guidelines set forth in the MOU, with oversight from the BSB staff and Council representatives. The primary objective was, by working collectively, the BET members could reduce production costs and take advantage of opportunities/economies of scale that were being overlooked when each event operated independently. The BET would be responsible to

invest in assets and pay for the infrastructure operating costs common to hosting and producing all events, e.g., security, restrooms, garbage control, fences, stages, sound systems, lighting, power, tents, medical services and more.

Simultaneously, each individual event organization would still be responsible to raise the funds needed to pay for its talent, i.e., whatever it is that makes each event what it is. For Evel Days, it's the stunts; for the Folk and An Ri Ra, it's the musical acts and cultural offerings; for Oktoberfest, it's the beer, etc.

2011 Summary. In its first year of operation (2011), the BET approved and authorized total expenditures of Hard Rock and URA funds of $332,692.23. In general, the percentage of total expenses to BET supported funds for the various events ranged from 10-23%, although all events also benefited from expenditures classified as "Shared Expenses" through the use of goods and services purchased and the use of assets acquired in previous years. Overall, counting the Shared Expenses, the Hard Rock and URA support accounted for approximately 25% of the total expenditures on the events produced by members.

In 2011, the breakdown of the total expenses between the Hard Rock funds and the URA funds was about 75/25, respectively. Thus, approximately one-half of the Hard Rock account was expended, and about 14% of the URA funds were spent, although the URA Board had also approved plans for permanent improvements at the Original Mineyard, which was considered part of the URA commitment to the festival/BET operations.

	2011 Total Event Exp.	**2011 Hard Rock/URA**	**Percentage**
Shared Events (+)	N/A	$ 87,355	N/A
Freedom Festival		913	
Montana Folk Festival	$ 893,551	192,461 +	22 % +
Rodeo's	66,002	15,151 +	23 % +
EK Days	155,170	15,174 +	10 % +
County Fair	49,181	2,964 +	6 % +
An Ri Ra	138,124	15,711 +	11 % +
Oktoberfest	4,600	801 +	
Totals:	**$1,306,628**	**$330,530**	**~25 %**

2012 Summary. In its second year of operation (2012), the BET approved and authorized total expenditures of Hard Rock and URA funds of $296,305. In general, the percentage of total expenses to BET supported funds ranged from 7 to 26%, although all events also benefited (to varying degrees) from expenditures classified as "Shared Expenses" through the use of goods and services purchased and the use of assets acquired in previous years. Overall, counting the Shared Expenses, the Hard Rock and URA support accounted for approximately 26% of the total expenditures.

In 2012, the breakdown of the total expenses between the Hard Rock funds and the URA funds was about 40/60: $117,641 and $178,665, respectively. Thus, approximately 23% of the

originally authorized and appropriated Hard Rock account ($500K) was expended, and about 30% of the originally authorized URA funds ($600K) were spent (in addition to the URA-financed improvements at the Original Mineyard).

	2012 Total Event Exp.	2012 Hard Rock/URA	Percentage
Shared Events (+)	N/A	$ 92,345	N/A
St. Pat's Day/4th of July	N/A	2,180 +	N/A
Montana Folk Festival	$ 725,123	142,064 +	19.6% +
Rodeo's	44,719	3,190 +	7.1 % +
EK Days	155,842	23,140 +	14.8 % +
County Fair	50,678	3,927 +	7.7 % +
An Ri Ra	138,371	28,035 +	20.3 % +
Oktoberfest	5,385	1,424 +	26.4% +
Totals:	**$1,120,118**	**$ 296,305**	**~26 %**

2013 Summary: This third annual report for 2013 provides an accounting of this year's events and the status of the funds used to help make them successful. Also, attached as Appendices to this 2013 annual report, each major event organization has provided a report of their financial status along with a brief narrative summary. Reflected in several summaries is an assessment of the economic impact of each event and how the BET funds were instrumental to its success.

As reflected on the chart provided as Appendix A to this Report, the total expenditures of Hard Rock and URA funds for 2013 were **$121,961**, based on data compiled through general ledger reports by the budget office and reconciliation of a few expenses paid and accounts payables for specific events). In general, the percentage of total expenses to BET supported funds ranged from 1 to 11%, although all events also benefited from expenditures classified as "Shared Expenses" through the use of goods and services purchased and the use of assets acquired in previous years. The source of funds this year was approximately $22,000 remaining in the Hard Rock Fund, and a $100,000 Loan from URA to the BET. Based on that level of funding, each event was budgeted to receive significantly less than what was received in 2012.

	2013 Total Event Exp.	2013 Hard Rock/URA	Percentage
Shared Events (+)	N/A	$ 42,268	N/A
St. Pat's Day/4th of July	N/A	400 +	N/A
Montana Folk Festival	$ 659,465	50,717 +	7.7% +
Rodeo's	N/A	+	N/A
EK Days	172,923	16,776 +	9.7 % +
County Fair	42,231	900 +	2.1 % +
An Ri Ra	187,646	10,000 +	5.3 % +
Oktoberfest	4,489	900 +	20.0% +
Totals:	**$1,066,754**	**$ 121,961**	**~11.4 %**

The breakdown of the total expenses between the Hard Rock funds and the URA loan funds was about 18/82%: $21,961 and $100,000, respectively. Through 2013, then, the originally authorized and appropriated Hard Rock account ($500K) and the originally authorized URA funds ($600K) have been fully expended (including the URA's investment in assets at the Original Mineyard, e.g., permanent bathroom facilities, permanent stage, viewing decks, etc.).

Other Funds. In 2013, for the first time (of at least a 10-year program), Butte-Silver Bow was able to make an annual allocation of $100,000 from the Redevelopment Trust Fund (as stipulated in a Superfund-related agreement with the Atlantic Richfield Company). In this first year, the allocation was distributed to three events: Folk Festival, $50,000; EK Days, $25,000; and An Ri Ra, $25,000. These amounts, along with the annual allocation to the County Fair ($30,000) and distributions to several events made by the Council of Commissioners from the Economic Development Mill Levy Fund (total: ~ $50,000) , as well as direct grants from the URA for certain events, should also be considered in terms of quantifying public funds administered and invested through Butte-Silver Bow to support the festival economy. Likewise, Butte-Silver Bow personnel and equipment are deployed to assist all festival committees in their efforts to produce the events, and these investments have also been instrumental to the community's overall success of presenting the festivals and growing their economic impact.

General Observations

The advancement of Butte's capability as Montana's Festival City in 2013 was both impressive and exciting. Our developing skills and experience in producing world-class events and celebrations are being noticed across the region. This positive reputation is growing as a team of folks (i.e., the BET) that can put on cost-effective, high-quality, and in many cases free-to-the-public events.

Based on reliable economic indicators and crowd count estimates, all BET-affiliated events managed to meet or exceed expectations and overall performance in previous years, despite some inopportune bad weather. The 2013 festival season included the 12th annual Evel Knievel Days event, the 11th season of An Ri Ra, the 6th Folk Festival, and another successful year for the other events on the schedule. For the third time in six years, the University of Montana Institute for Tourism and Recreation Research conducted an on-site survey during the 2013 Montana Folk Festival (see attachment to Appendix C), and the information provides good insight on the success and excitement of the summer festival season. **(Please refer to the Appendices for detailed reports from each festival producer.)**

Economic Return on Investment

By several measures, the events collectively continue to have a huge economic impact for Butte and the surrounding area. Initially, the direct impact of receipts is at hotels, restaurants, bars, and some small retail. The multiplier effect is also evident, as the events then spawn two major types of follow-up business. First, there is the trickle down business – the employees and owners of the local, direct-impact businesses turn around and spend their money on goods and services (e.g., cars, furniture, other retail) in the weeks after the event. Smaller businesses report that

income during festivals – which is higher than non-festival totals – definitely helps sustain operations throughout the year. The second follow-up business comes from the many people who visit Butte and then return for second and third trips in the months before and following the festival. Butte is building a solid, positive reputation statewide as a fun place to take your family and shop and have a great time.

Infrastructure

Relative to previous years, the primary infrastructure expense for all events supported through the BET was **sound/lighting**, with the total per event relative to its size, fundraising, and crowd draw. These expenses vary from year to year, but based on past experience, it still remains more cost-effective to contract through professional experts to run each system than buying the equipment. Even if the BET were to invest and purchase sound/lighting equipment, the cost savings would not be significant because of frequent upgrades and the cost for hiring a crew to operate the equipment during the events.

Another major infrastructure expense, but a cost reduction from past years is **security.** Through increased coordination and cross-planning among BET members, it was possible to displace and reduce the use of the state-bonded security officers on several tasks that were performed by volunteers or lower-cost temporary employment services. More savings may be possible in years to come.

Portable bathroom rental continues to be a major expense, although there were some cost savings in 2012 (and now permanently) with the addition of the new permanent bathroom facility at the Original Mine venue. At the same time, the high quality of service in 2013 and resulting lack of complaints about rental units must be noted. Every event that used the new, low-bid vendor was pleased with the service.

The BET must still face the reality of not having **enough hotel rooms** to support the major events. For example, reports during the Folk Festival, Evel Knievel Days and over the 4th of July Freedom Fest indicate the need for expansion. Recent developments to remodel old hotels and the addition of a new hotel (Holiday Inn Express) are encouraging and a good start to address the needs and help Butte continue to grow the festival economy.

Summary

In addition to supporting the solid lineup of festivals produced through the BET, the infrastructure improvements across the main festival area have helped attract some great new events as well. In 2013, the "Original Music Festival" debuted at the Original Mine Yard, and although the attendance did not meet expectations, a 2014 event is already in the works. Also in 2013, "Movie Night" at the Original gained momentum as a summer stable for family residents and also attracted visitors from the surrounding area to sit on the grass and watch films on the big screen outdoors. This year, the Butte Symphony also treated movie goers with an accompaniment of a silent film. The Original Mine facilities, as well as Foreman's Park (MT Con) are also becoming favorites for family gatherings, reunions and weddings.

In last year's BET Annual Report, a comparison of tourism expenditures from 2005 to 2012 showed a near doubling of tourism dollars spent in the region around Butte (aka Gold West Country). This increase and trend continued in 2013, and coupled with the data from the ITRR survey and information shared by business owners that the festival season carries them though their business year (i.e., to smooth out lower sales periods), there is growing evidence that the festival season is continuing to make a difference in the Butte economy.

Butte remains on the right track to bringing people here to visit and then getting them to come back. The investments in festivals are well underway, and the continued support of these events by Butte residents/taxpayers and all of the sponsors is not only very much appreciated, but is paying substantial dividends.

Appendix A:

BET Expenditures 2013

Data from BSB Accounting System 2-14-14

BET REVISED Expenditures 2013
$22,000 Hard Rock + $100,000 URA

EVENT	LINE MEMO	BET Approvals	URA Expense	HR Expense	Actual Total	EVENT SUBTOTALS	UNDER BUDGET
SHARED		**$42,500.00**					
	Portable Bathrooms	$22,000.00			**$22,571.50**		
		SW Septic		*$11,000.00*			
		SW Septic	*$8,000.00*				
		SW Septic	*$1,228.50*				
		SW Septic		*$1,072.00*			
		Hoffman		*$1,271.00*			
	Shared Security	$16,000.00			**$14,998.50**		
		Timberline	*$10,000.00*				
		Express	*$4,998.50*				
	Rental Equipment Shared	$4,500.00			**$4,697.69**		
	Scaffolding/Generator/Manlift	*Big Sky*	*$720.00*				
	Chair/Generator/ Multi Event	*SRC*		*$2,147.50*			
	Electric Repair	*Crescent*		*$9.01*			
	Electric Repair	*Westco*		*$29.18*			
	Manlift	*SRC*		*$1,256.00*			
	Tents	*SRC*	$536.00				
						$ 42,267.69	$ 232.31
MFF		**$51,000.00**					
	Sound & Lighting	$36,000.00			**$35,717.00**		
		MT Pro	*$20,562.00*				
		Mullen	*$5,500.00*				
		MT Pro	*$6,155.00*				
		Valley	*$3,500.00*				
	Tents	$10,000.00	$10,000.00		$10,000.00		
	Transportation-- Public and Site	$5,000.00	$5,000.00		$5,000.00		
						$50,717.00	$283.00
Butte Celebrations		**$400.00**					
	Security	$400.00			**$400.00**		
		15-90	*$400.00*			**$ 400.00**	0
EK Daze		**$16,800.00**			$16,776.00		
	Dirt Moving	$3,000.00					
	Cat Rental	*EK DAYS- cat Rental*		$3,000.00			
	Fence Repair	$1,300.00					
	Repair Fence Damaged	*Continental*		$1,276.00			
	Sound	$12,500.00					
		MT Pro	$12,500.00			**$ 16,776.00**	$ 24.00
County Fair		**$900.00**					
	Sound	$900.00			$900.00		
		TJ Sound		$900.00		**$ 900.00**	

BET REVISED Expenditures 2013

$22,000 Hard Rock + $100,000 URA

EVENT	LINE MEMO	BET Approvals	URA Expense	HR Expense	Actual Total	EVENT SUBTOTALS	UNDER BUDGET
An Ri Ra		*$10,000.00*					0
	Sound/Lights	*$10,000.00*			$10,000.00		
		MT Pro	*$10,000.00*				
						$ 10,000.00	0
Octoberfest		$900.00					
	Stage/Sound	$900.00	$900.00		$900.00		
						$ 900.00	0
		GRAND TOTAL	$100,000.00	$21,960.69		$ 121,960.69	$ 39.31
	URA-- $100,000						
	Hard Rock- $21,960.69						

Appendix B:

Asset Inventory

Butte-Silver Bow and Butte Events Team

	Kelly	Steward	Civic Center	Original	Notes
Bike Rack	12	66	72	14	
White Chairs	581	7		2	50 at Phoenix
Dance Floor	82				several need repair a
Benches	86	2	2	9	
Tables		2		4	
Red trash cans	14	33	4	6	
Blue Trash Cans	12	32	6	9	
25' Ext. cord		32			
50' ext. cord		27			
100' ext. cord		18			
low gage ext. cord		32- 50'			
RV Cable 25'		15			
RV Cable 50'		12			
RV Cable 75'		8			
Red Pigtail 25'		6			
re pigtail 50'		6			
blue pigtail 25'		6			
blue pigtail 50'		6			
green pigtail 25'		6			
green pigtail 50'		6			
white pigtail 25'		6			
white pigtail 50'		6			
towels		168			
red chairs		23		4	
coolers		1			
beer tubs		6			
red/blue ice buckets	2	19	1		
ice stands		16			
straps	3	11	1		
chain cables		4			
gaff tape		7 rolls partial			
packs of unopened zip ties		3			
grommets		4 punders- 1 machine			
Ply wood		12			
2'X4' 8 ft. lengths		13			

20 ft ladder		1			
10 ft. ladder		4			
plumbing pipe		0ver 300'			
gray water tanks	3	1			
XL Sign frames		6			
L Sign Frames		26			
M Sign Frames		24			
Tire rack sign frames		12			
Pallet Jack				1-Phoenix	
Yellow Dolly's	1	1		1-Phoenix	
regular dolly		1			
ice gloves		32 pair			
work gloves		3		2-Phoenix	
keyboard bench		1			
keyboard stand		1			
hammers		2			
wrenches		3			
bolt cutters		1			
pliers		6			
drills		2			
file cabinets		14			
Rebar/Metal Stakes	6	119			
Event Fence		3,300' approx.	90' (up)		1200' at fish pond
post pounders		2			
Event lights	7	28			
stand lights		6			

Appendix C:

Montana Folk Festival 2013 Report

Mainstreet Uptown Butte, Inc.

REPORT TO THE BUTTE EVENTS TEAM -- 2013 MONTANA FOLK FESTIVAL

A Record Year

The third Montana Folk Festival presented in Butte on July 12-14, 2013 was a tremendous artistic and economic success for festival organizers, area communities and for businesses throughout the region.

Festival organizers estimate the attendance figures at 170,000 visitors over the three-day event -- about 45,000 on Friday, 85,000 through Saturday and 40,000 through Sunday, using aerial photography and other tools to estimate crowds, including parking patterns, chairs at venues, tent capacities, CD and beverage sales and bucket contribution proceeds.

In the third year of the Montana Folk Festival, we used all of our overflow parking lots as we did in the third year of the National Folk Festival in 2010, the previous busiest festival.

The 2013 Montana Folk Festival was a success on every level that we use to measure it and one record set with was how quickly we were able to return the streets to normal. The operations crew had the streets back to normal in record time this year and overall, this was the smoothest operating Montana folk festival yet. A lot of credit for this goes to the team of staff and volunteers that have pitched in to help over the past six years.

An Economic Engine for Southwest Montana for Six Years

Moreover, the festival continued to prove itself as an economic engine for the weekend for Butte, Southwest Montana, and as a driver of summer tourism for Montana.

During the 20 hours on the festival site, organizers estimate that volunteers earned about $185,000 in beverage sales, CD sales, and donations to the Festival Ambassadors with red donation buckets in the crowds.

This represented a substantial increase over last year, when the early shutdown of the Original Stage at about 8 pm on Saturday and other performance interruptions caused by rain and lightning sent the crowds looking for cover.

At the same time that Festival Ambassadors collected contributions from the crowd, they dispensed information about Butte and Montana, which is probably in the long run just as valuable if they inspire return visits from out-of-town guests getting an excellent first impression of the people who well represent our community.

Of these areas, beverage sales were better by 30 percent over 2012, while CD sales and buckets also exceeded last year's totals.

Survey results from attendees reveal that visitors reported coming from Germany, Portugal, Norway, England, Thailand, Palestine, Spain, Canada, and many other foreign locations as well as from many states across the country.

This year's on-site survey of visitors resulted in more than 520 completed surveys and yields valuable data about visitor behavior in Butte and the area.

Early renewals from the outset are the Dennis and Phyllis Washington Foundation, Atlantic Richfield Company, and Mile High Beverages to name a few and the solid and substantial support of our major formal partner Butte Silver Bow County.

While substantial economic activity was generated for all businesses in the area, the festival itself paid out $385,400 in July and August. This included 264 checks in July and August.

Mainstreet Uptown Butte's role in the Montana Folk Festival

With the transition of the festival from the National to the Montana, Mainstreet Uptown Butte staff has assumed roles that were previously the responsibility of the National organization that organized the event. During the first three years, Mainstreet coordinated the fundraising to pay the NCTA a fee of nearly $250,000 each year to produce the event.

Since 2011, Mainstreet Uptown Butte has assumed these responsibilities and delivered them to the community project.

Services provided by Mainstreet include operations management, fundraising, marketing and promotion, coordination with local and state agencies, all contracts with performers staff coordinators and participants, programming direction, publication production and distribution, and signage, fiscal responsibility to ensure that all obligations have been met and debts retired.

Economic outcomes of these festivals over the past six years

Public and private investments in the Montana Folk Festival by corporate sponsors and from state, city-county and state tourism funds have succeeded in bringing more than $150 million in direct economic activity to Montana from six years of the Folk Festival in Butte. This unique private-public partnership has been a growing part of the state's substantial increase in out-of-state tourism revenues in the last six years.

These investments have paid for two critical areas – **infrastructure on public property** in Butte to create a perpetual site for the cultural economy and **marketing to out-of-state visitors** that is part of the state's overall strategy to grow tourism. The six festivals since 2008 have cost a total of $3.9 million for the three National Folk Festivals from 2008-2010 and $2.4 million for the three subsequent Montana Folk Festivals for a total cash cost of $6.3 million dollars or an average of about $1.1 million a year. (Significant in-kind contributions exceed another $3 million in contributions to the folk festival project.)

Of that total, roughly 20 percent has come from public funds, while the festival Executive Committee and hard-working Montana volunteers together raised the balance from corporate sponsorships, foundation grants, individual donations and earnings on site.

While public funding was critical to mount the event, the private organizing entity Mainstreet Uptown Butte has been responsible for coordinating the raising of the other 80 percent of the funding needed. The risk has been in the private sector. Especially in the first three years of this project, the private organizing group was compelled to borrow more than $650,000 to cover initial start up costs and cash flow needs for the massive annual event. These loans through private, commercial and public sources are largely repaid, but amortization of initial investments by Mainstreet Uptown Butte continues.

Primarily, these public funds have gone to invest in infrastructure improvements in Uptown Butte and to support year-round marketing efforts throughout the region.

Infrastructure improvements include sidewalk and headframe upgrades over the past five years. These investments have included sidewalk repairs, electrical upgrades, mine yard improvements and more. The acquisition of staging, chairs and tables and other equipment that remains property of Butte Silver Bow has had lasting benefits for other community events throughout the year as well.

These much needed funds were used to augment other funds from private foundations, state and regional tourism agencies and corporate sponsors to fund an annual budget of from $75,000 to $125,000 each year for marketing and promotion throughout the year.

This has allowed us to meet our marketing goals over the past five years to conduct an annual media promotion campaign to reach out to surrounding states and Canada to entice new attendees to Butte to attend the festival from far and wide.

These efforts have included thousands of brochures distributed throughout the region on racks in high traffic areas, posters placed throughout the region, a dynamic and evolving web site, TV ads, radio ads, and print ads placed in periodicals, a program guide distributed throughout the state (75,000 copies) and social media (Facebook) ads targeted to reach residents of surrounding states and Canada.

Through the development of the festival program guide which is inserted each spring throughout the state, we have delivered information about Butte and its attractions to more than 500,000 readers. In total over five years, these funds have produced more than 1 million printed pieces of effective outreach and promotion.

Beyond this highly effective outreach, for two years the festival was broadcast live throughout Montana on Montana Public radio and Yellowstone Public Radio.

Editorial coverage has resulted throughout the United States with features in many periodicals as far away as Dallas and New York with frequent and in-depth media coverage throughout Montana and the region. TV and radio ads have invited thousands of tourists to our area from Washington, Oregon, Idaho, Wyoming and Canada.

Economic Returns to Butte from the Montana Folk Festival

Year-round marketing of Butte's assets is one of the most important benefits of this festival for our community. It allows us to showcase Butte's strengths in statewide and regional advertising and promotion. Before the festival, Mainstreet Uptown Butte would typically spend an average of about $20,000 on local and regional advertising to promote businesses and events in Uptown Butte throughout the year, primarily to a local audience. Because of the festival, we have quadrupled our ability to reach a broader audience to invite people to come to Butte and bring along their tourism dollars.

Each July, our population swells by a factor of five with the obvious direct and rollover economic benefits that this brings. Many businesses such as grocery stores, restaurants, taverns, and coffee shops spend the days after the festival restocking depleted inventory because they have sold everything they have on hand. Food vendors on the festival site for example stock up their ingredients in Butte stores rather than haul these ingredients from wherever they come.

Many local employers, especially restaurants, lodging properties and convenience stores temporarily increase their staff to handle the influx of tourists during the festival season.

The festival contains an annual administrative budget of $85,000 for management and coordination and includes stipends for key positions that include volunteer coordination, art market coordination, food vendor coordination, and operations coordination.

For the past three years, the festival has provided educational stipends toward college educations for local high school and college age students who learn about aspects of event management while helping to produce the event and gathering funds for their college educations. Others have pursued other educational opportunities with the help of this event.

Many local and trade area businesses benefit directly from the necessary services required to produce such a large event each year. We buy services from a variety of businesses and whenever possible these are local providers, especially since we transitioned to the Montana Folk Festival in 2011.

In the area of marketing and promotion, we have been able to hire Butte companies to provide posters and other printing services, our TV ad was produced by a Butte firm, we buy radio ad time from local companies that broadcast regionally, and otherwise work with businesses in Butte and our trade area to provide these necessary services.

Benefits of Year Round Marketing

Our goal of year-round marketing has been reinforced by tourists who report that they have come to Butte based on what they have heard or ads they have seen about the Montana Folk Festival. This marketing effort pays dividends long before and after the actual festival weekend, and results in year-round visitation.

Economists with the Bureau of Business and Economic Research from the University of Montana reported in 2012 that Butte is among the fastest growing cities in the state. According to them, Butte's economy has increased by four percent over the past three years.

In 2011 Butte was ranked 17 in Micropolitan areas in the US by Policom Corp, an independent economic research firm that analyzes local and state economies. In 2007, when the festival began to be developed, Butte was ranked 127. It was ranked 376 in 2004.

Montana hotel occupancy outperformed the national average in June and July, and **Montana topped all 50 states with 84% hotel room occupancy in July**. Demand for Montana hotel rooms also increased average daily room rates by nearly 8% in June and more than 4% in July over the previous year according to Smith Travel Research, Inc.

Most importantly, the festival has provided a channel for our civic pride to be put on display for all to see through the devotion and hard work of hundreds of volunteers who represent our community to the thousands of visitors who come each July and get a fresh look at who we are and what we offer to businesses and individuals who may decide to put down roots here.

The festival has taken its place as a much anticipated and important event toward the beginning of Montana's summer tourist season.

The direct economic impact of the last six festivals is estimated based on on-site surveys and interviews with attendees and businesses after the events to be about $25 for every dollar invested. So we conservatively place the return on investment to be more than $125 million in

direct economic activity that would not have otherwise been realized over the past six years for Butte, Southwest Montana and the state of Montana.

At the same time, Montana's revenues from out of state tourism have topped $3 billion (up from $1.8 billion before the festival) and Butte has met its goal of dramatically increasing Butte's share of the tourism revenue pie.

When will that happen? Always the second weekend in July, the fourth annual Montana Folk Festival and the seventh presentation of the festival in Butte is set to unfold in Butte July 11-13, 2014. For details as they develop, visit www.montanafolkfestival.com or at www.facebook.com/mtfolkfest

MONTANA FOLK FESTIVAL 2013

Budget

2013 MFF Wrap -- As of September 30, 2013

		YEAR: 2013 Cash Budget	
Ordinary Income/Expense			
Income			
CD Sales	$	381.25	
Vendor Fees (Food, Art)	$	31,313.24	
Bucket Brigade	$	64,665.00	
Beverage Net Revenue	$	57,996.77	
Program Guide ads	$	11,770.00	
TOTAL EARNED INCOME	$	166,126.26	
GRANTS & CHARITABLE CONT			
NEA Grant	$	15,000.00	
Verizon Foundation	$	5,000.00	
BET	$	78,100.00	78100 paid directly to vendors
DPW Foundation	$	100,000.00	
Individual donors	$	9,538.06	
Economic Mill Levy	$	10,000.00	
BNSF Foundation	$	5,000.00	
UP Foundation	$	2,500.00	
High Stakes	$	25,000.00	
URA	$	9,000.00	
Total GRANTS &CHARITABLE CONT.	$	259,138.06	
SPONSORSHIPS			
Hotel Finlen	$	5,000.00	$5,000 reduced housing costs
PPL Montana	$	7,500.00	
First Montana Bank	$	5,000.00	
MT Office of Tourism	$	30,000.00	
Chobani	$	8,000.00	
Montana Standard	$	3,000.00	
Legacy Branding	$	7,500.00	
Corette, Black, Carlson and Mickelson,	$	5,000.00	
Summit	$	5,000.00	
Sierra Nevada	$	3,000.00	
ANG	$	7,500.00	
Zip Beverage	$	5,000.00	
Charter/Optimum	$	2,000.00	
Town Pump	$	5,000.00	
Pioneer Technical	$	2,500.00	
Northwestern Energy	$	19,100.00	
Montana Lottery	$	5,000.00	
Glacier Bank	$	2,500.00	
Headframe Spirits	$	10,000.00	
Ford Street Team	$	8,000.00	
Zip Trip	$	2,500.00	$1,000 in fuel cards
US Bank	$	5,000.00	

MONTANA FOLK FESTIVAL 2013

Budget

		AWARE	$	5,000.00
		Steele's	$	2,500.00
		Southwest Montana	$	10,000.00
		Arco	$	50,000.00
		Mile High Beverages	$	9,500.00
		Butte CVB	$	10,000.00
		Total SPONSORSHIPS	$	235,100.00
Total INCOME			$	660,364.32
EXPENSE				
Total COST OF GOODS SOLD			$	35,000.00
			$	35,000.00
		ADMINISTRATION		
		CONTRACT LABOR		
		Festival Director	$	15,000.00
BSB Planning		Festival Coordinator	$	21,000.00
		Technical Coordinator	$	4,000.00
		Transportation Coordinator	$	2,500.00
		Art Market Coordinator	$	2,500.00
		1st Peoples Coordinator	$	2,500.00
		Food Court Coordinator	$	2,000.00
		Family Area Coordinator	$	2,500.00
		Folklife Area Coordinator	$	5,000.00
		Admin Staff Travel	$	615.69
		Bank Service Charges	$	330.92
		Festival Leadership-Ambassadors	$	1,000.00
		Sponsorship Marketing	$	3,308.12
		Insurance - Event	$	4,336.00
		Miscellaneous	$	-
		Office Supplies	$	4,110.63
		Photography	$	-
		Postage and Delivery	$	1,264.08
		Rent & Computers	$	-
		Telephone & Internet	$	2,887.48
		Total ADMINISTRATION	$	74,852.92
		OPERATION & TRANSPORTATION		
BET	5000	Festival Transport	$	16,874.52
BET	4000	Casual Labor	$	4,900.00
		City Police	$	-
		Communications (Radio & Phones)	$	189.52
		Design Transportation	$	-
		Fire Department	$	-
		Golf Carts	$	12,982.00
		MUSIC PRODUCTION	$	-
BET	34380	Staging, Sound & Lighting	$	91,134.60
		Total MUSIC PRODUCTION	$	126,080.64
BET	11000	Overnight Security	$	11,000.00

MONTANA FOLK FESTIVAL 2013

Budget

BET	10000	Portable Toilets	$	10,000.00
		Gas, Electric Utility and Power	$	-
		Public Shuttles	$	-
		Public Works	$	-
		Trash Removal	$	-
		Total OPERATION & TRANSPORTATION	$	147,080.64
		MARKETING		
		Advertising Prof Contract	$	16,200.00
		VIP Event	$	5,000.00
		Media Buy (post inkind)	$	28,427.57
		Miscellaneous Marketing	$	1,253.00
		Pocket Guides	$	2,392.00
		Posters	$	784.00
		Program Printing	$	11,700.00
		Program Insertion Fees	$	3,870.50
		Brochures	$	7,583.64
		Marketing Supplies	$	-
		Total MARKETING	$	77,210.71
		MISCELLANEOUS		
		Staff and Volunteer T-shirts	$	7,853.54
		Volunteer Events	$	-
		Bucket Gift Stickers	$	750.00
		Volunteer Supplies on site	$	-
		Sponsor recognition	$	-
		Total Volunteers	$	750.00
		Miscellaneous Other	$	3,223.06
		Total MISCELLANEOUS	$	12,576.60
		PERFORMANCE PRODUCTION		
NCTA		Professional Services Contract	$	32,000.00
		Artist & Staff Meals	$	30,571.36
		Artist Fees	$	92,203.67
		Artist Housing	$	24,772.13
Fees & Travel		Artist Travel	$	80,735.02
		Staff Fee X	$	-
		Staff Housin X	$	2,112.50
		Staff Travel X	$	11.25
		Total Fees & Travel	$	262,405.93
		Family/Children	$	7,069.46
		MT Folklife		13078,10
		Total PERFORMANCE PRODUCTION	$	269,475.39
		VENUE PRODUCTION		
		Banners & Signage	$	716.76
		Dance Floor	$	492.90
		Emergency Medical Services	-	
		Fire Extinguishing	$	508.00
		Backstage Hospitality- Oxygen	$	120.00

MONTANA FOLK FESTIVAL 2013

Budget

		Materials/ Labor,setup/tear down	$	2,240.12
		Folk Life area supplies	$	-
		Folk Life area rentals	$	-
		Mobilization expense	$	-
		Fencing	$	-
		Tables & Chairs	$	-
BET	10000	Tents	$	34,856.00
BET	3800	Trailer/Scaffold/Rental Vehicles	$	4,335.00
		Total VENUE PRODUCTION	$	43,268.78
	Total Expense		$	659,465.04

COST 2013	$	659,465.04
INCOME 2013	$	660,364.32
DIFFERENCE	$	899.28

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2013 Montana Folk Festival Visitor Study

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Case Study Report 2013-6

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Introduction

The purpose of this study was to provide the organizers of the Montana Folk Festival with an understanding of their attendees and the total money spent by those surveyed in Butte. The population of interest was attendees of the 2013 Montana Folk Festival and the sample was random from that population. Of the attendees, 500 returned completed surveys.

Methods

Surveys were given to festival goers by random selection so as to attempt to represent the whole population. Volunteers were stationed near rest rooms, concert stages, and exit points. They intercepted people randomly on each of the three festival days. The survey consisted of 31 questions (see Appendix C). People willing to fill out the survey were given a clipboard, pen, and a survey. No documentation of the number of refusals was recorded. Volunteers collected completed surveys at the site of the intercept.

Results

Of the 500 respondents, 77% (376) reported they were from Montana and 23% (112) reported being from out of state or country (see Tables 1 and 2). There were 12 missing responses to this question. The mean age of respondents was 48.59. The mean group size was 4.52. Of those who responded to the survey, 43% (214) reported that they spent a night or nights away from home. The mean of nights away from home was 3.76. The mean number of nights spent in Montana was 3.56 while the mean number of nights spent in Butte was 1.96. Results of all other questions in this survey can be found in Appendix A.

Table 1: Out-of-state Respondents

State	# of respondents	State	# of respondents
California	15	Florida	2
Washington	14	Illinois	2
Idaho	8	Maryland	2
New York	5	Minnesota	2
Wyoming	5	Missouri	2
Arizona	4	Pennsylvania	2
Colorado	4	Iowa	1
South Dakota	4	Indiana	1
Utah	4	Kansas	1
Virginia	4	Kentucky	1
Nevada	3	Maine	1
Ohio	3	New Mexico	1
Oregon	3	Texas	1
Alaska	2	Wisconsin	1

Table 2: Foreign Respondents

Country	# of respondents
Canada	4
Australia	1
Costa Rica	1
Holland	1
Ireland	1
Jamaica	1
Netherlands	1
Spain	1
Thailand	1

Expenditures

Expenditure information was asked of all respondents. The survey asked that they report their best estimate of the total amount of money they and their family (if applicable) spent in Butte in the following categories: accommodations, food, transportation, retail/services, gratuity, entertainment/recreation, and licenses/entrance fees/admissions. The results are presented in three ways. Table 3 presents the expenditure data of only the respondents who reported spending money in the categories. Table 4 presents expenditure data which includes everyone, even those who reported that they did not spend money in some categories. Table 5 presents the mean expenditures of all non-resident respondents and the total mean expenditure by non-resident visitor groups.

The mean expenditure of those who spent money for each category can be found in Table 3 along with the percentage of people who reported that they spent money in that category. The last column provides the total dollars spent by respondents who reported spending money in each category. The total reported expenditure for respondents who spent was $89,331.00.

Table 3- Expenditure Data: Expenditures calculated using only respondents who spent

Expenditure Category	Mean expenditures of attendees who reported that they spent money in these categories	% of respondents who reported spending money in each category	Total dollars spent in each category by respondents who spent
Motel/Hotel/B&B	$219.33	14%	$15,134.00
Retail goods	$86.66	33%	$14,125.00
Restaurant/Bar	$84.93	63%	$26,838.00
Auto rental	$79.53	1%	$1,252.00
Gasoline	$57.22	46%	$13,217.00
Entertainment/Recreation	$49.95	13%	$3,147.00
Groceries/Snacks	$49.52	43%	$10,547.00
Campground	$41.19	5%	$1,837.00
Licenses, entrance fees, admissions	$27.88	3%	$446.00
Local transportation	$25.00	1%	$150.00
Gratuity	$18.32	29%	$2,638.00
		TOTAL	$89,331.00

Expenditure calculations in Table 4 are of everyone who responded to the survey. This table shows mean expenditures of all respondents in each category. The mean expenditure of all respondents was $178.65 per visitor group. Dollars spent by individual attendees could be calculated by dividing the mean expenditure by group size ($178.65/4.52 = $39.52).

Table 4- Expenditure Data: Expenditures calculated using all respondents

Expenditure Category	Mean expenditures of all attendee respondents
Restaurant/Bar	$53.68
Motel/Hotel/B&B	$30.27
Retail goods	$28.25
Gasoline	$26.43
Groceries/Snacks	$21.09
Entertainment/Recreation	$6.29
Gratuity	$5.28
Campground	$3.67
Auto rental	$2.50
Licenses, entrance fees, admissions	$0.89
Local transportation	$0.30
Festival Expenditure by visitor group	$178.65
Festival Expenditure by individual	$39.52

Expenditure calculations in Table 5 are of all out of state respondents surveyed (not of just those who spent). As one can see by comparing tables 4 and 5, the mean expenditures by non-residents is quite a bit higher in all cases. People from other states did spend more money at the festival than Montana residents.

Table 5- Expenditure Data: Expenditures of all non-resident respondents

Expenditure Category	Mean expenditures of all non-resident respondents
Restaurant/Bar	$97.77
Retail goods	$53.36
Motel/Hotel/B&B	$49.42
Gasoline	$38.71
Groceries/Snacks	$37.17
Entertainment/Recreation	$16.72
Campground	$12.34
Auto rental	$11.18
Gratuity	$6.75
Licenses, entrance fees, admissions	$1.39
Local transportation	$0.27
Festival Expenditure by non-resident visitor groups	$325.08
Total Mean Festival Expenditure by non-resident individuals	$71.92

Results of Open Ended Response Questions

Three open-ended questions were asked of respondents. The answers to these can be found in Appendix B.

Appendix A- Results

Montana Folk Festival Survey

Are you a resident of Montana? **77%** Yes **23%** *No*

Was attending the National Folk Festival your primary reason for being in Butte?

70% *Yes* **30%** *No*

What other reasons were you visiting Butte? (X all that apply)

58%	*None - the event was my reason*	**7%**	*Shopping*	**2%**	*Business/convention/meeting*
17%	*Vacation/recreation/pleasure*	**26%**	*Visit friends/relatives*	**3%**	*Just passing through*

During the Montana Folk Festival, what type of accommodations did you stay in?(X all that apply)

40%	*None- my home is here*	**25%**	*Home of friend/relative*	**---**	*Guest ranch*
18%	*Hotel/motel/bed &breakfast*	**1%**	*Second home/condo/cabin*	**5%**	*Vehicle in parking lot*
7%	*Public land camping*	**1%**	*Rented cabin/home*		
7%	*Private campground*	**.2%**	*Resort/condominium*		

How did you hear about The Montana Folk Festival? (X all that apply)

73%	*Word of mouth*	**21%**	*TV*	**6%**	*Email from event planners*	**2%**	*Retail outlet*
41%	*Newspaper*	**1%**	*Direct mail*	**5%**	*Magazine*		
25%	*Radio*	**5%**	*Billboard*	**10%**	*Flyer*		
21%	*Posters*	**21%**	*Internet*	**3%**	*Group or club*		

How long ago did you make plans to attend The Montana Folk Festival?

11% *Today* **20%** *1-7 days ago* **12%** *1-4 weeks ago* **17%** *1-6 months ago* **40%** *over 6 months*

Please rate your overall satisfaction with the event.(1=Very Satisfied to 4= Very Dissatisfied)

	Very satisfied	*Satisfied*	*Dissatisfied*	*Very dissatisfied*	*Mean*
Event staff	**82.0%**	**17.0%**	**< 1%**	**< 1%**	1.14
Organization of the event	**84.0%**	**15%**	**< 1%**	**---**	1.17
Location of the event	**79.0%**	**20.8%**	**< 1% %**	**< 1%**	1.19
Duration of the event	**74.0%**	**25.0%**	**< 1%**	**< 1%**	1.22
Safety	**74.0%**	**23.0%**	**1.0%**	**1.0%**	1.24
Number of people at the event	**70.0%**	**27.0%**	**1.0%**	**< 1%**	1.25
Variety of activities	**70.0%**	**28.0%**	**1.0%**	**< 1%**	1.26
Types of people at the event	**75.0%**	**24.0%**	**1.0%**	**< 1%**	1.27
Concessions available	**73.0%**	**25.0%**	**2.0%**	**< 1%**	1.28
Other transportation to the event	**60.0%**	**23.0%**	**1.0%**	**1.0%**	1.28
Signage/directions	**74.0%**	**23.0%**	**2.0%**	**1.0%**	1.29
Sound system (ability to hear)	**70.0%**	**28.0%**	**2.0%**	**< 1%**	1.31
Availability of restrooms	**62.0%**	**31.0%**	**2.0%**	**1.0%**	1.32

Cleanliness of restrooms	50.0%	37.0%	4.0%	1.0%	1.34
Parking	55.0%	34.0%	7.0%	1.0%	1.50

What option best describes your travel group? (X only one)

10%	*Self*	**7%**	*Extended family*	-------	*Business associates*
30%	*Couple*	**20%**	*Family & friends*	**2%**	*Organized group or club*
18%	*Immediate family*	**16%**	*Friends*		

Please indicate what age groups are represented in your travel group (X all that apply)

6%	*0-5 years*	**10%**	*11-17 years*	**25%**	*25-34 years*	**29%**	*45-54 years*	**19%**	*65-74 years*
6%	*6-10 years*	**16%**	*18-24 years*	**17%**	*35-44 years*	**43%**	*55-64 years*	**5%**	*75 and over*

What is your gender? **35%** *Male* **65%** *Female*

What best describes your annual household income in US dollars (X only one)

15%	*Less than $20,000*	**18%**	*$60,000 to 79,999*	**2%**	*$150,000 to 199,999*
18%	*$20,000 to 39,999*	**10%**	*$80,000 to 99,999*	**3%**	*$200,000 and over*
21%	*$40,000 to 59,999*	**12%**	*$100,000 to 149,999*		

Appendix B- Open-ended Responses

Question 29: Please tell us what you liked about The Montana Folk Festival in Butte.
Wow, great music
Woohoo! Music and booze!
Wonderful music, love the old buildings and the setting
What a marvelous mix of music. Especially the New Orleans, Cajun, and Irish.
Well organized, lots of activities, friendly people
Weather. Entertainment
We love the variety- its really international. This is the main event of the summer for us- we are from Bozeman. I like that the performances are repeated.
We liked the workshops combining music from different cultures based on commonalities
Waiting for Irish band!
Volunteers & all the friendly people. Everyone willing to help
Very small town feel. Very enjoyable
Very beautiful setting, the Original Stage is fabulous
Venue, entertainment quality and variety
Vendors, music
Variety, quality, well mannered entertainers & gracious.
Variety, people
Variety, good food, happy people, golf carts
Variety, fun people
Variety was great
Variety of vendors activities and music
Variety of true folk arts from all over the world. The golf carts. The location. General hospitality and friendliness
Variety of talent- theme- professional.
Variety of performers. Seamless organization
Variety of performers
Variety of performers
Variety of performers
Variety of performers
Variety of performer styles. Local color, architecture, history. Great site- transportation.
Variety of performances & dancers & songs (people well mannered).
Variety of music/dance styles
Variety of music. Joy!
Variety of music. Contra Dance!
Variety of music, great schedules, friendly volunteers
Variety of music, fun, family friendly
Variety of music, friendly, ethnic, setting
Variety of music, free
Variety of music- family friendly event- food.
Variety of music offering; mellow, family-friendly vibe, not too crowded
Variety of music from other countries, Should be promoted as Montana International Folk Festival!
Variety of music and dance from USA
Variety of music and dance and arts
Variety of music

Variety of music
Variety of music
Variety of music
Variety of music
Variety of groups. We think they have done an amazing job continuing this event. We hope it will continue.
Variety of entertainment
Variety of artisans. People watching. Transportation variety- golf carts, city buses etc.
Variety of acts and demonstrations
Variety of acts
Variety in music genres, staff are well organized
Variety and talent of the musicians and dancers. Wow, absolutely fantastic
Variety and quality of music. The positive friendly helpful attitude of the people.
Variety
Variety
Variety
Variation of talent, different stages. Transportation from civic center, food, cleanliness of streets, grounds. Love it!
Uptown Butte, the people
This si the best thing that has ever happened to Butte.
Theres lots of variety. Some really great entertainment.
The whole thing.
The views, perfect. The number of volunteers and staff and that they are easily recognizable. The transport up and down the hills and the drivers.
The variety, people, friendliness of most people
The variety of types of music. Golf carts, friendliness of volunteers.
The variety of performers and traditions; the location directly in town.
The variety of music. It's free!
The variety of music. I also liked "no dogs"!
The variety of music!
The variety of music, weather, friendliness and helpfulness of volunteers
The variety of music, the choices of food, the atmosphere of uptown Butte.
The variety of music and diversity
The variety of music & the latin music
The variety of music
The variety of music
The types of music, free
The talent, different cultures
The talent from visiting musicians, performers and artists. Everything is free to enjoy and gives more opportunity to spend money here.
The shuttle system!
The person giving a ride in a golf cart told us the history of the original shaft.
The people. The energy of the crowds. The vendors are awesome. The performances are top notch
The people.
The people worked hard. It is wonderful.
The people from every walk of life, kind friendly
The people and event
The people
The openness of the event. That it was spread out.
The musicians were so professional and of high quality and varied types of music. Timely performers, very multi cultural, seating on hillside was so easy.

The music!
The music, the people in Butte, the history of Butte, the driver of the golf cart gave me historical info about the original! Huge bonus!
The music is great! Loved the petting zoo culture for my 2 year old!
The music is great and the first people and Montana artists
The music is good, the set up is cool, the foods been mostly good and affordable
The music and food were awesome
The music
The music
The music
The music
The music
The multiple stages around the event area. The diversity of acts, the food in multiple locations.
The live music is extraordinary- the Butte hospitality exceptional
The great Butte hospitality
The garden, which I have yet to find craft area. It seems smaller than other years, why did you move it?
The food
The food
The fact it is all free. It is nice to see different culture come to Butte. It opens Butte up to the world
The Ethiopian Tomari group
The entertainment, the food, the people
The diversity, set up, people
The diversity of the music. The flow of the crowds. It is unbelievable you can put this level of entertainment for free. We do contribute.
The diversity of music groups.
The diversity of music & food! Cajun was the best. staff & transportation were great! A huge thanks to all who made this happen!
The diversity
The different nations, the childrens one was great. Very hands on.
The best thing is the international flavor of the acts. Loved the dancing. Love the uptown location.
The best there is!
The beautiful people
That it comes back every year! The excellent variety
Super event!
So family friendly, clean, fun, lots to do
Signage, variety of food, free transportation
Shuttles & Indian dance recital!
Shuttle transportation, music, nice crowds, lots of smiles
Short beer line, good music
Setting, people, environment
Scenic gallus frames, weather, people, food, hotel availability
Rainbow people must go.
Price! duration, variety
Positive for Butte
Polka, fiddle, gospel
Performances were fantastic
People, Music
People, bands
People watching, concessions! Variety of music, free!

People are so friendly, Butte is beautiful. Easy access to festival. Variety of acts.
People
People
People
Parking and transportation, spread out enough that it doesn't feel like I'm surrounded by 1,000 of people. Pamphlet was very helpful.
Outstanding, thanks to Butte for continuing
Open containers!
Nobody puts on a better party then the people of Butte!
Nice variety of musicians. "Happy" workers and volunteers.
Nice variety of activities
Nice place to relax and enjoy MT
Nice people
My first time. Loved it!
Music/people
Music! Location! Staff!
Music!
Music!
Music, weather, views of mountain
Music, weather, setting, cultural
Music, vendors, relaxed environment
Music, site, old Butte, architecture
Music, Shuttles
Music, shopping, food!
Music, people, atmosphere
Music, People, Activities
Music, people and the volunteers are very helpful
Music, Outdoors
Music, music, music
Music, friendly people
Music, food, people, culture
Music, food, people
Music, food, friends, art work. Great new bathroom/washroom area at The Original
Music, food, atmosphere, location
Music, food, artisans, sell pasties and Truzzolino's tamales at event
Music, food, and Paul Babe didn't welcome the crowd on Friday night!
Music, dance
Music, community, vendors
Music, bluegrass great
Music, art, Butte
Music, activities
Music was great. Nice crowd
Music variety, people, location, town
Music Location History Friendly People- Including locals.
Music and visiting people
Music and variety of music! Weather was perfect, though just a bit hot- fix this!! Great eye candy, keep it up!!
Music and local market
Music and entertainment, people watching
Music and concessions

Music and art
Music
Music
Music
Music
Music
Music
Music
Music
Music
Music
Music
Much needed culturally diverse event in an area where we rarely have the experience
Mountain biking the CDT during the day and hearing great music at night! And good food and beer!
Mostly everything
Lovely, peaceful, organized, friendly, good music
Loved the Montana traditions ocean preservation presentation
Loved it
Love the NW Coast groups. New arts and crafts set up. Transportation.
Love location, variety of vendors, music
Love it! Homegrown fun! Good job Butte!
Love it!
Love it!
Love it!
Love it!
Love
Lots of options/ Different venue options
Lots of entertainment.
Locations. Variety of music
Location, variety of music & arts, ease of access, FREE!
Location, Location, Location
Location of tents, especially the Original, compares wonderfully to our beloved Richmond Folk Fesitval
Live music
Latin/ Indian music, location weather.
Kicks butt
Josh Peck does an amazing job as long as and as well as Volinires and STF. Bands are great.
It's my home.
It's local
It's fun!
It's free! The music is great and the crowd is awesome.
It's freaking awesome
It's awesome
It's always a good time!
It was super organized, lot of people attending without feeling overcrowded. Good music!
It was great music
It was a relaxed atmosphere, could move around easily, lots of space at all venues, lots of variety of music
It is in Butte. Electric music. 1st people art.
It is in Butte

It is free. It is right here in Butte. It has great entertainment and it is a great opportunity to get out and run into people you don't see very often.
Irish band, atmosphere of people wanting to have a good time, weather.
International. Wonderful foreign music. Need more shade at original
International, fun, info, music.
In the summer time
In Butte
I was born on Montana street, I love anything Butte. Diversity of music, great choices. Lad back Montana friendliness
I loved the Ethiopian group, Native American group, & Gospel singers.
I love the variety. I really enjoy the dance groups & the eclectic groups from around the world.
I love the variety of music! So many people from different countries.
I love the variety and caliber of performers. It's educational. We also did some Butte city tours.
I love that it is in uptown Butte! Beautiful place!
I love local music
I love everything!
I liked that there were no rules because you could walk in the middle of the street.
I liked it all. Very well organized. Great job.
I like it all. There are no negatives. I will never miss this event.
I get to see performances I wouldn't normally be able to see.
I always enjoy a visit to Butte. I like the variety of performers. It's nice to have vendors at each venue. Thank you, Butte!
Homegrown! Butte's a wonderful place to showcase and be a host of this great event.
Home town! Brings tourism
Have been here for 6 years.
Happy to see the continuing on after the folk fest.
Happy smiling focus/ kids/ great music/ blue skies
Great! Good organization
Great variety, lovely locals, very entertaining tourists!
Great variety, Butte is welcoming. Organized
Great variety of music Good food fantastic volunteers Love th bus grow hotel
Great variety of music
Great setting! Well organized and conducted. Excellent variety, fine weather!
Great seasonal event, nice variety, location is good, convenient to Helena
Great people. Everything.
Great organization
Great offerings and wonderful venue
Great music.
Great music! people! Fun! Drinks!
Great music!
Great music, very eclectic
Great music, great location!
Great music, food and no snow!
Great music and lots of shade in some of the tents. Variety of things to see other than the music as well
Great music and great people.
Great music
Great location. International flavor. Family friendly.
Great location!
Great local people, effort/organization is excellent, beautiful venue, awesome weather not too hot!

Great family event. Top artists.
Great everything, please continue!
Great event - Variety of music great
Great Event
Great entertainment
Great climate, fun times
Good too many questions about accommodations, no front of this form. Really think about that, but I understand. It's all good, and thank you, God bless ya.
Good music, well organized
Good music, nice crowd
Good music Enthusiastic local people Friendly people
Good music
Good food, performances, 1st peoples, made in MT, venue
Golf carts, number of stages.
Fun! Smiles!
Fun, sun, good music, people watching.
Fun event, people watching
Friendly, open, fun, easy access
Free, variety of music, variety of arts, lots of simultaneous music for choices. Generous tents not for profit.
Free, awesome music, great vendors, coming back to Butte
Free music
Free music
Free admission
Foreign acts, diversity
Food, performances
Food, music, art
Food, music
Food, bus system, music
Food, booths, AmeriCorps volunteers are awesome
Food was great, music
Food vendors
Food and music
Fishing info
Fascination
Family friendly, organized
Family affair
Fabulous
Excited about performers
Excellent, music variety
Excellent
Everything's good
Everything! Wonderful
Everything! Texas twister vendor
Everything! So well done!
Everything! Love the music! and that it is free!
Everything! Lots of fun.
Everything! Beyond my wildest expectations- can't believe I've waited so long to come.
Everything!
Everything!

Everything!
Everything!
Everything, the amazing music from all over!
Everything- music, food, beer.
Everything was wonderful
Everything was awesome!
Everything so far
Everything I love Butte!
Everything except not allowing dogs on leash
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Enthnobatoy talk!
Enjoyed quality of music
Each year it's better. Thank God Butte does this.
Diversity of music, interesting people! Getting close to everything
Diversity of music, family friendly, no obnoxious drunk people wandering around
Diversity of music, energy of music
Diversity of music, diversity of ages/types of people
Diversity of music and local art
Diversity of groups from other countries. Hearing different styles of music from the states.
Diversity of entertainment, organization of event, location of event.
Diversity of bands- funky vibe of Butte- the variation of people
Diversity and great positive atmosphere
Diversity
Diversity

Directly in the center of the historical district.
Different, free
Different types of music. New food to try. Golf cart rides up and down the steep streets.
Different types of entertainment, ethnic
Dance traditions demo! Woah! Dance Jamming! The variety excellence all around
Dance Pavilion groups
Cultural music, diversity
cool
Convenience, food
Come every year
Cheap beer
Character, quality of music, friendliness of staff, ease of getting around, diversity of music, soul of Butte, historical tour
Butte, the people
Butte because Butte, America knows how to put on a festival, bar none! This trip is an 80th birthday present.
Butte and uptown especially are the best venue for the festival.
Butte always does a great job! It's as good as when you had the Nation Folk Festival here.
Butte
Blues, jazz, latin dance, debo
Blues music- free, enabling us to spend more money in community
Bluegrass/polka
Bluegrass and old time music
Better than Sweet Peat in Bozeman.
Beautifully planned, organized and executed. Lively volunteers and represntatives. Variety fo acts and activities terrific and attention to detail (from TP in restrooms to arrangements for presenters) was phenomenal.
Beautiful scenery, friendly people
Beautiful location, music, people, food etc.
Beautiful city- nice people. Love the architecture & buildings
Awesome!
Awesome, diverse music and dance. Great people attending
Awesome variety of music. Free! Look forward to it every year
Awesome
Atmosphere/venue and music
Atmosphere, variety of music
Atmosphere, talent of the show people, help was extemely good
Atmosphere, friendly, clean, easy to follow directions.
Arts
Amazing music atmosphere people volunteers weather
Always interesting choices of music and food
Always an excellent variety of top notch performers!
All, carts rides uphill
All was great.
All the varieties of music
All the people, music and food
All the great music! Great location! Beer! Wonderful friendly people
All the beer and girls
All of it.
All of it.
All of it! Awesome venue, awesome entertainment, well staffed

All of it
All of it
All good
All
Absolutely everything! Venue, food, organization, transportation, no negatives
1st time, enjoying myself so far.

Question 30: Please tell us what you did not like about The Montana Folk Festival in Butte.

You need to asphalt the walking trail around the Original Stage and grass - wheel chair.
You need more golf carts for transport and seating for handicapped at all event sites.
Would like healthier food options. Vegetarian, vegan. Would be nice to have drinking water stations.
Would like a temporary dance floor at the Original next year. Music is so good, but only dirt!
Wish the dance pavilion was larger
Wish it lasted later on Sunday and I sometimes thought the music was too loud, But I often think that.
Wind! Ha!
Where parents let their kids get "messed up."
We like everything about the festival
Walking, no need
Walking uphill
walking the hill
Waiting in line at porta potties, an unpleasant necessity
Up hill walking
Uneven sound problems quickly adjusting sound for different sings and music
Turn down the bass!
Transportation racket by Copper St. Pavilion was atrocious!!! Acapella Irish and Portugese ladies covered by drone of buses/ cars- very annoying & inappropriate! Please rethink. Need more variety as in past years.
Transportation from event location to location. No persons to assign who was first on golf cart usage by passengers.
Transportation from Civic Center not too slow, but you asked!
Too spread out. Please condense the size.
Too spread out
Too short. Open on Thursday instead of Friday and have performances later than 10 pm.
Too many Rainbows
This is great! Awesome festival
There were rainbow people smoking and cooking heroin/crack on the side of the street. Absolutely no police officials near. Not enough sale stands for people who do not enjoy native american art work.
The wind
The rainbow people
The rainbow group
The price gouging of hotels.
The music, the people, the venues- no one beats Butte
The locals
The length of the survey
The lack of food vendors at all stages
The hot weather, good luck fixing that
The hills, elevation
The hills
The heat
The heat

The arts booths were small
That it ended
Sun shades/ Umbrellas at music venues
Stages too far apart
Spread out quite a bit but acommidated well with multiple food venues.
Sound in the Broadway tent was not working, which was unfortunate for the World of Strings and Vietnam group Khac Chi. There music was beautiful, but it wasn't done justice by the sound-system/operator
Sound at Broadway
Sometimes the heat
Some sidewalks in areas are trip hazzards
Some people still smoke in the tent area!
Some of the vendors charge a lot for their products. People standing next to the fencing in front of stages- artists hard to see (dance pavilion).
Some of the staff are rude and ignorant, poor service. There are time delays. Vending is too clumped together.
Vendors are not as much a variety as they claim.
Smoking. It would be terrific if you could have a designated area for smokers
Smokers between the dance stage and the outhouses
Smokers
Should be more Montana, ID, WY talent
Security remained unseen to us in the event. They may be needed.
Sat/sunday demos and talks are not clearly labeled on packet scheduled
Restrooms a little full
Rainbow people, not trusted to leave things at campground.
Put venues together (i.e. bluegrass in one area) too many people walking in front of others trying to listen.
Public smoking, but wasn't too bad and what can you do outside
Prices somewhat high
Price of beer
Porta potty
Picnic tables
People that did not bath.
Pave the alleys & walkways.
Parking was difficult
Parking difficult.
Parking - there are a lot barricades blocking streets and entrances making it frustrating for people that live here in town or in the general area of the festival.
Parking
Parking
Parking
Oregonians
Only one weekend a year, great job.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing!
Nothing!

Nothing, nice event
Nothing, loved it!
Nothing, enjoy it all
Nothing yet.
Nothing yet!
Nothing yet
Nothing we've been here every time.
Nothing thank you!
Nothing so far, this is my 5th festival
Nothing so far
Nothing so far
Nothing so far
Nothing so far
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
nothing
not much
Not many art vendors
Not enough shade provided
Not enough shade
Not enough seats or space in pavilions.
Not enough parking or special buses
Not enough non meat meal options which is why I bring my own
Not enough folks from out of state
Not enough "misters." Need seating in the food court. Need valet parking.
Not a variety this year
None.
None, best ever
None
None
none
No tables to sit and eat
No tables at food court at Original Stage. I suggest picnic tables as they could be permanently placed.
No shade at Granite stage

No repeat of some of the discussion
No dog on leash allowed
No dislikes
Needed Rest Rooms to the west of The Original
Need water stations?
Need more shaded areas and areas for eating, more picnic tables
Need more shade at some of the stages
Need more grass areas around The Original
Need more and better recycling
Nada, so fun.
My feet hurt
must have more Native American artists!
Music for some arts was too loud for old ears!
Music could start earlier
Most of the people at the main stage weren't from Montana. I want to hear Montanan's play.
More traffic on the streets than last year
More places to wash/sanitize hands - especially near the petting zoo
More picnic tables/dining areas
more picnic tables are needed if possible
More organized parking. Could fit many more cars if flagged in.
Maybe the heat
Loved it all
Little hot temp.
Larger people carts to get us around
Lack of women
Lack of uptown hotels- no RV (self contained) parking allowed as in other years.
lack of shade at the Original stage
Lack of shade at the original
Lack of shade
Lack of shade
Lack of seats and shade
It's over too soon
It's great, thanks for keeping it going!
It's all good.
It would be nice if the dance floor was larger. Some people were rude hoking horns, less artist and concessions than previous years.
It would be good if they pasted the times the shuttles run.
It was great!
It was all good
It was all good
It is all great.
Incandescent light bulbs- need to go LED!
In copper tent buses and golf carts went by & that was ok but the diesel 4 wheelers were distracting
I work up town and parking is difficult for those who drive to work Wednesday - Friday as people prep for the event.
I wasn't as happy with the music this year
I was not allowed to play my instrument within the festival boundaries
I tried to phone & messagr prior to festival- was not able to talk to anyone- almost didn't come.
I miss groups from last year, but love this years groups. Love the Italians
I love it.

I liked it all
I like everything
I heard from other people that the Baskin Robins Ice Cream were rude to some of their customers.
I could only come for 1 day this year, so I didn't get to see as many acts as I would have liked.
I can't think of one thing
I can not think of anything negative
Hot sun beating down
Hard to find problems
Great
Granite street stage seating needs a tent. It is blistering hot seated between the brick buildings.
Granite stage needs cover/tent
Fife and Drum, couldn't hear fife over drums. What was traditional? Shaides grandfather's group "Rock Me" and commercial pop songs? Tell us more of the tradition, etc.
Everything was great
Everything great
Events have become more limited. Vendors too. Need more local artists/craftsmen
Enforce the "no dogs"
Drunk girls yelling at night.
Do to being a part of the rainbow community, I'm not a fan of being judged, discriminated and being a target of hate crime. The local community has disappointed me.
Destination
Crowded but good
Could use more chairs at events. Could use chairs around food area have to stand to eat.
Could let people know where they could camp or put a small trailer
Could have more choices for cd's/music to buy
Cops look sloppy
Coke only products. Does Pepsi ever sponsor?
Cars driving around "blocking" roads.
Can't think of anything!
Can't think of anything negative
Can't think of anything
Butte alleys
Butte
Awesome, nothing negative.
Attendants in parking lot directing traffic
All was good
All was fantastic
All good!
All good

Question #31: What suggestions do you have for improvements to The Montana Folk Festival in Butte?

Zydeco a reggae music, every year.
You're doing an excellent job.
You guys do a great job, more tables would be nice.
You do a great job
Would have to see more diversity in food vendors, gluten for example.
Water needs to be accessible for water bottles, eco friendly, too many plastic cups!
Water fountains by the main venues for water refilling
Water bottle refill stations would be great. It would be nice to minimize the number of times one has to buy water bottles.
Variety of activities and food types need improvement. Excavate the area of Rainbow people.
Umbrellas and big chairs in back area by big stage
Umbrella rentals or gazebos for shade or umbrella & cap sales
Turn down the sun.
Trash pickup and longer golf carts.
To make stage signs bigger and the schedule easier to read.
Time schedules for shuttles!
The original stage could use dance flooring.
Thanks!
Thank you for doing a wonderful job!
Tables in eating areas, even if one you can stand at since hard to eat and hold a drink at same time. More soap to wash hands.
Survey too long!
Sunscreen, Ice water.
Sunscreen stops and shade
Start earlier on Sunday, say 10:00 or 11:00
Start earlier in the day Transportation from other towns Bozeman/ Helena/ Missoula
Spray wall around Copper Stage for ants, not enough.
Some type of covering for shade, maybe umbrella rentals. Having sunscreen for sale may help.
Some stages of music was not clear or loud enough
Some of the music is too loud. Should have a country western group every year.
Some 60's/70's folk too.
Signs on roads for directions.
Shorter surveys!
Send it to Arlee!
Sell sunscreen! Create stops along walking paths. Make help more visible. Is there a place where someone who might fall and slice their knee open can go for help?
Sell more beer coozies. More CD's
Seating in food court. Offer activities starting Thursday evening. Artificial shade areas along walkway route with misters. More vendors with less expensive items to purchase.
Salad bar. Fresh food option
Restrooms and food/beer at far end of Original Mine Site!
Respecting everyone who travels from afar and you earn respect back. This city lacks love!
Relevance of some of the questions- types of people at the event. Number of people at the event.
Really can't think of anything
Put in led lightbulbs!
Post a time schedule at the bus pickup stops. Plant trees at the Original Stage for more shade.
Possible performers for next year - Dropkick Murphys, Mumford and Sons, JD McPherson, Floggin Molly!

Please have more acts at the Quartz stage.
Picnic tables for eating.
PDF of schedule on website
Pave walkways!
Pave the vending area at the concessions.
Parking
Parking
On particularly hot days, having a water misting place. More tap water to refill water containers. Keep up the great work!
Offer sunscreen and shade umbrellas and bins of ice water!
Nothing, only 1st day.
Nothing, it's great
Nothing comes to mind, good job like what we have!
Nothing
nothing
Not yet!
None. You guys do a fantastic job.
None.
None.
None.
None.
None.
None.
none.
None! This is an awesome festival and very kind people.
None!
None, you have done an excellent job.
None, thought it was awesome
None, Love it!
None, but Missoula should coordinate with Marathon for future. some friends couldn't come because they are running.
None, always excellent.
None, Adventure more!
None that come to mind.
None needed.
None except food court have more unusual, fresher options.
None - you all have done an awesome job! Keep up the good work!
None - I really enjoy coming to this event and will continue to attend for as long as it goes on.
None
None
None
None
None
None
None
None
None
none
none
New leaders.

Need more toilets at various locations at Original Stage (like up top or by north gate).
Need more shaded areas and areas for eating, more picnic tables. Thanks for a great festival!
Need more shade, but I'm happy!
Moving couches
Move some bathrooms at the back on top of the hill of The Original Mine yard.
More water
More vendors, music louder
More vegetarian food options. I haven't explored all of the food offerings yet.
More variety of vendors
More variety of food vendors
More variety in food
More t-shirt colors w/ fest info on back.
More shading and the sbility to wet down the dirt in the vendors area. Wind=dust!
More shade, pop up tents.
More shade at the Original
More security, more variety in vendors.
More seating, brochures describing band history/background.
More seating at pavillion
More recycling and garbage containers at The Original stage
More porta potties
More pavement for folks in wheelchairs. More repairs needed to sidewalks. Huge improvement in facilities though. Keep up the good work!
More pasties, more Butte heritage
More parking.
More parking- larger festival!
More parking availability and tents with tables and shade.
More original art in the Market Place. It was mostly low -skilled crafts with little creativity.
More MT acts- local Native acts
More Montana bands and more ethnic bands. Everybody loves the Irish.
More local talent
More international music. More copper and troad way staff
More international acts.
More ice tea vendors. Shade at tent at Grant Street. Buildings helped provide shade.
More healthy, locally grown food used in meals made by vendors!
More healthy food options like fresh fruit and drinking fountains or water stations to refill water bottles.
More golf carts. More parking
More garbages
More food vendors. Later maybe 11pm or 12.
More festival info at motels.
More everything, It's wonderful.
More European/ Baltic/ Polka Some cowboy/ western
More ethnic learning
More drinks and shade
More chairs at stages.
More buckets- we could not find at some stages
More bands
More ATM's
More artists!
More art, more artists

More alcohol.
Montana musicians like Nick Crawford. Check out youtube! Montana born and bred.
Mission Mountain Wood Land Board from Missoula.
Might be fun to have a book to sign up oldest and youngest person here.
Maybe some more kid-centric activities
Make the Etiquette signs larger and more prominent. Still too much smoking too close to the performances.
Make it 3+ days. Start Thursday evening and run through Sunday.
Love it all! Great survey tent.
Love it
Look forward to next year
longer
Locals need to be nice
Lights in Butte alleys.
Keep up the wonder y'all
Keep up the great work.
Keep up the good work.
Keep up the good work! Fun!
Keep up the good work!
Keep up the good work!
Keep up the good work
Keep up the excellent work! Well done!
Keep the little overhead water sprinkler lines, great idea
Keep the good weather every year.
Keep on keeping on.
Keep on keeping on!
Keep it up!
Keep it up
Keep it up
Keep it up
Keep it the way it is.
Keep it going!
Keep it going!
Keep it going
Keep it free, where else can you see this quality of event. For this price. Glad to donate.
Keep it free- fill the buckets
Keep it coming
Keep having it!
Keep hanging in there. Keep partnering with MT. PR
Keep going!
Keep going!
Keep doing what you are doing.
Keep doing it! Thanks for organizing a great event!
Keep doing it
Keep doing good.
Just do it next year. Thanks.
It woudl be ncie to have a bank of permanent restrooms near the Dana Pavilion
It is great!
It is awesome! I keep coming back. Perhaps advertise in other states if you want more people to come.
Increase visibility of security

In newspaper print out, under description and artists/music, display time/locations.
Improve sidewalks
If invited back next year, we will have more/better activities for children in family area. Will also bring additional staff to enhance educational aspect of our table (Grizzly and Wolf Discovery Center). Thank you so much for everything!
I would not change anything.
I think it is amazing. My first visit. Thank you.
Historical info on sites, e.g. mining (people volunteering didn't know)
Have working activities eg. church service on Sunday
Have sunscreen for sale.
have sunscreen available.
Have more music
Have (1) Montana group/musician
Great job! Hope it continues!
Great job!
Great festival, I have no recommended actions.
Grass for dancing
Give receipts for large donations, when pad by check or other (IRS Regs)
Get credit card machines that work Turn down the amps Get a cover for Granite street I know the arguments against, but charging for events brings a better behaved group- more appreciative.
Get a cover for the seating at Granite Street. It is too hot and looking into the sun at the stage.
Games
Fun!
Free water tent.
Free sunscreen! More shade!
Folk metal!
Fix what is above.
Fix the sound in the Broadway Pavillion. Other than that, the festival is fantastic.
Excellent! Thanks!
Excellent job, keep it up.
Everyone is doing a great job very satisfied overall. Everyone has been friendly and down to earth.
Encourage more local craftsmen and artists
encourage jamming, sing-alongs & participation
Don't change a thing.
Don't allow these groups to use your good name to further their own selfish lifestyle.
Doing goo job, Thanks
Do it again.
Dance floof at original stage
Could use more trash cans on south side of Original perhaps volunteers with trash bags walking through event to take trash.
Could have healthier food concession offerings
control seating at original stage- short chairs and ground seating at front. Lighting from front- Granite St: sun/shadow too bright
Closer stages
Clean up the street a bit.
Cheaper food vendors.
Cheaper beer
Cheaper beer
Cheaper beer

Chair rentals?
Central free water source to fill up water bottles.
Can't think of anything here, either!
Can't think of any!
Can't think of a thing! Thank you!
Can anyone 'hail' a cart? Need to sell small purses and more coozies.
Big screen TV at the Original in order to see entertainment from a distance.
Better use of golf carts to and from individual performances to other venues.
Better sound system, more shade.
Better separation of recyclables
Better recycling, more info on artists, ice coffee vendors.
Better parking, impossible in Butte, but would be good if you could do it!
Better parking for older/handicap drop off and vehicle parking.
Better parking accommodations
Better food
Be more aware of cars on the roads.
Bathrooms west side of original
Bathroom facilities diminishing! Use cart drivers for buckets & park the carts. Too many of them.
Awesome as is!
Availability of hard liquor.
Ask the hospitality establishment to not jack up their prices.
Ask business- we would donate!
As a reminder that this is not "just" the Butte Folk Festival. It would be great if the volunteers had MT shaped tags (sticky like the bucket stickers) with their hometown marked. People could be proud to volunteer and others could see the reach of the event! All MT's are proud of this opportunity.
Any vegetarian food options (The pizza food truck was terrific)
Allow dogs, not just service animals.
All the time you guys spend to plan is well worth the time when I come up.
All the stages should be like Copper St. Stage as this blocks the sun and makes it more enjoyable.
Advertise in Spokane
Add seating at the Original Stage. Add shade over seating.
A great job all around, just keep up the momentum and we'll be here again next year! Thank you!
4 days!

Appendix C- Questionnaire

Montana Folk Festival Survey

1. **Are you a resident of Montana?** ☐ *Yes (**If yes, skip to Q3**)* ☐ *No*

2. **What state, province or country are you from?** _____

3. **Was attending the Montana Folk Festival your primary reason for being in Butte?**
   ☐ *Yes* ☐ *No*

4. **What other reasons were you visiting Butte? (X all that apply)**

   ☐ *None - the event was my reason* ☐ *Shopping* ☐ *Business/convention/meeting*
   ☐ *Vacation/recreation/pleasure* ☐ *Visit friends/relatives* ☐ *Just passing through*

On this trip, how many total nights did your group stay: (enter "0" if no nights)

5. **Away from home** _____

6. **In Montana** _____

7. **In Butte** _____

8. **During the Montana Folk Festival, what type of accommodations did you stay in?(X all that apply)**
   ☐ *None- my home is here* ☐ *Home of friend/relative* ☐ *Guest ranch*
   ☐ *Hotel/motel/bed &breakfast* ☐ *Second home/condo/cabin* ☐ *Vehicle in parking lot*
   ☐ *Public land camping* ☐ *Rented cabin/home*
   ☐ *Private campground* ☐ *Resort/condominium*

Expenditures- Please enter your best estimate of the TOTAL amount of money (U.S. dollars) you (and your family, if applicable) spent in Butte for items in each of the following categories.

Accomodations

9. **Motel/Hotel/B&B** _____

10. **Campground** _____

Retail/Services

11. **Retail goods** _____

12. **Gratuity** _____

13. **Entertainment/ Recreation** _____

14. **Licenses, entrance fees, admissions** _____

Food

15. Restaurant/Bar _____

16. Groceries/Snacks _____

Transportation

17. Gasoline _____

18. Local transportation _____

19. Auto rental _____

20. **How did you hear about The Montana Folk Festival? (X all that apply)**

- ☐ *Word of mouth*
- ☐ *TV*
- ☐ *Email from event planners*
- ☐ *Retail outle*
- ☐ *Newspaper*
- ☐ *Direct mail*
- ☐ *Magazine*
- ☐ *Radio*
- ☐ *Billboard*
- ☐ *Flyer*
- ☐ *Posters*
- ☐ *Internet*
- ☐ *Group or club*

21. **How long ago did you make plans to attend The Montana Folk Festival?**

- ☐ *Today*
- ☐ *1-7 days ago*
- ☐ *1-4 weeks ago*
- ☐ *1-6 months ago*
- ☐ *over 6*

22. **Please rate your overall satisfaction with the event.**

	Very satisfied	*Satisfied*	*Dissatisfied*	*Very dissatisfied*
Organization of the event	☐	☐	☐	☐
Event staff	☐	☐	☐	☐
Types of people at the event	☐	☐	☐	☐
Cleanliness of restrooms	☐	☐	☐	☐
Availability of restrooms	☐	☐	☐	☐
Location of the event	☐	☐	☐	☐
Concessions available	☐	☐	☐	☐
Number of people at the event	☐	☐	☐	☐
Duration of the event	☐	☐	☐	☐
Variety of activities	☐	☐	☐	☐
Parking	☐	☐	☐	☐
Other transportation to the event	☐	☐	☐	☐
Sound system (ability to hear)	☐	☐	☐	☐
Signage/directions	☐	☐	☐	☐
Safety	☐	☐	☐	☐

23. **What option best describes your travel group? (X only one)**

- ☐ *Self*
- ☐ *Extended family*
- ☐ *Business associates*
- ☐ *Couple*
- ☐ *Family & friends*
- ☐ *Organized group or*
- ☐ *Immediate family*
- ☐ *Friends*

24. **Including you, how many people were in your travel group?** _____

25. **Please indicate what age groups are represented in your travel group (X all that apply)**

- ☐ *0-5 years*
- ☐ *11-17 years*
- ☐ *25-34 years*
- ☐ *45-54 years*
- ☐ *65-74*
- ☐ *6-10 years*
- ☐ *18-24 years*
- ☐ *35-44 years*
- ☐ *55-64 years*
- ☐ *75 an*

26. **What is your age?** _____

27. **What is your gender?** ☐ *Male* ☐ *Female*

28. **What best describes your annual household income in US dollars (X only one)**

- ☐ *Less than $20,000*
- ☐ *$60,000 to 79,999*
- ☐ *$150,000 to 199,999*

- ❑ *$20,000 to 39,999*
- ❑ *$40,000 to 59,999*
- ❑ *$80,000 to 99,999*
- ❑ *$100,000 to 149,999*
- ❑ *$200,000 and over*

29. **Please tell us what you liked about The Montana Folk Festival in Butte, Montana.**

_____
_____
_____
_____
_____
_____

30. **Please tell us what you did not like The Montana Folk Festival in Butte, Montana.**

_____
_____
_____
_____
_____
_____

31. **What suggestions do you have for improvements of The Montana Folk Festival in Butte, Monta**

Appendix D:

Rodeo Report

Butte Saddle Club

Butte Saddle Club

Butte Vigilante Rodeo Grounds and Saddle Club—Final Report 2013

Shared Expenses Only. No Direct Funds to Rodeo.

EVENTS		
HIGH SCHOOL RODEO.	4-20, 21	107.00
NRA RODEO.	7-5, 6.	107.00
LINEMANS RODEO.	7-19, 20.	107.00
SWMYR.	7-27, 28.	107.00
BULLARAMA.	8-8.	107.00
SWMYRA FINALS.	9-2.	107.00
NRA FINALS.	10-3, 4, 5	PENDING

IF YOU NEED ANYTHING ELSE LET US KNOW.

GORDON BROERMANN. BVSC

Appendix E:

Evel Knievel Days Report

EK Days Organizing Committee

P.O. Box 186
Butte, MT 59703
www.knieveldays.com

The 2013 Evel Knievel Days was pegged a success. Once again this year we attracted thousands of people to spend three days in and around Butte. This event not only encourages the locals to come out and celebrate, but also attracts many visitors from neighboring cities and states.

For this year's entertainment we organized nine different acts which performed multiple shows throughout the weekend. In 2013 we also changed the structure of our motocross race to an all dirt motocross style track. We worked with two different race promoters and attracted approximately 250 amateur and pro racers and their families to the event, many of them making it to Evel Days for their first time. We have plans to continue to enhance our race format for next year's event with the hopes of attracting national sponsor dollars. Along with the various stunt performers, we also organized 50+ street vendors as well as hosting eight live bands. In the past we have hired local and regional bands to perform. This year we took a different approach at improving our live music. In an attempt to continue to improve, we hosted a national touring country star for a free concert. This concert resulted in the largest crowd to date for Evel Days. We look to continue along this same course for Evel Days 2014.

The Atlanitc Richfield Company (ARCO) signed on for the first time as a major sponsor of Evel Days 2013 with great emphasis on Kids Day. With ARCO's generous support, we were able to provide 600 all sport safety helmets to area kids free of charge. Kid's day was an overwhelming success as all helmets were distributed to 600 anxious kids within 90 minutes.

Evel Days 2013 had a total cost of $172,923.00 to produce. The event itself generates enough income to cover approximately 50% of the total cost. The following is a short summary of revenues sources:

<u>Revenues</u>

-Event income	$ 83,874.00
-Sponsorship/Donations	$ 48,500.00

P.O. Box 180
Butte, MT 59703
www.knieveldays.com

-Grants	$ 15,000.00
-BET (includes shared expenses from other events)	$ 23,000.00
-Evel Days Savings	$ 2,549.00

A complete breakdown of all financial transactions and explanation is available upon request.

Evel Days is organized and managed by a small group of dedicated volunteers who work diligently to control costs, provide exceptional free entertainment for all to enjoy, and maintain a safe environment all in an attempt to generate an economic impact for the Richest Hill On Earth. This event would not be possible to put together if not for the support of Butte Silver Bow and all its various departments helping do their part to contribute to creating and maintaining our Festival City Economy.

Thank you for all the support,

Evel Days Organizing Committee

EK DAYS CASH FLOW - Last year

1/1/2013 through 12/31/2013 (Cash Basis)

Date	Account	Num	Description	Memo	Clr	Amount
INCOME						**150,374.85**
ACCOUNT RECEIVABLE						**3,000.00**
12/31/2013	EK DAYS	DEP	US BANK			3,000.00
BAR FEES						**9,000.00**
7/5/2013	EK DAYS	DEP	PARTY PALA...		R	1,500.00
7/5/2013	EK DAYS	DEP	CAVALIER L...		R	1,500.00
7/10/2013	EK DAYS	DEP	MALONEY'S		R	1,500.00
7/17/2013	EK DAYS	DEP	METALS BANK		R	1,500.00
7/26/2013	EK DAYS	DEP	ACOMA			1,500.00
7/26/2013	EK DAYS	DEP	M&M			1,500.00
BIKE SALES						**21,553.85**
7/17/2013	EK DAYS	DEP	US BANK		R	2,760.00
7/26/2013	EK DAYS	DEP	US BANK		R	1,558.00
7/26/2013	EK DAYS	DEP	US BANK		R	4,846.50
7/26/2013	EK DAYS	Cash	CASH		R	5,850.00
7/29/2013	EK DAYS	DEP	US BANK		R	2,720.00
8/7/2013	EK DAYS	DEP	BANK CARD	CREDIT CA...	R	3,819.35
DONATION						**4,642.00**
6/25/2013	EK DAYS	DEP	MERCURY S...	KIDS DAY	R	200.00
7/17/2013	EK DAYS	DEP	ARC ELECTRIC		R	500.00
8/9/2013	EK DAYS	DEP	CASH	BUCKET DO...	R	76.00
8/9/2013	EK DAYS	DEP	DIPPIN DOTS		R	450.00
8/9/2013	EK DAYS	DEP	TEXAS TWIS...		R	450.00
8/9/2013	EK DAYS	DEP	TASTE OF AS...		R	550.00
8/9/2013	EK DAYS	DEP	MT RESOUR...		R	200.00
8/9/2013	EK DAYS	DEP	JOHNSON C...		R	200.00
8/9/2013	EK DAYS	DEP	BIG BALL EN...		R	619.00
8/9/2013	EK DAYS	DEP	EURO BUNGY		R	897.00
12/5/2013	EK DAYS	DEP	ROCKY MOU...		R	500.00
GRANT						**15,000.00**
6/14/2013	EK DAYS	DEP	BSB ECONO...		R	5,000.00
7/5/2013	EK DAYS	DEP	TBID		R	10,000.00
MERCHANDISE						**20,879.00**
7/26/2013	EK DAYS	DEP	Us BANK		R	157.00
7/29/2013	EK DAYS	DEP	US BANK		R	20,722.00
SPONSORS						**48,500.00**
6/25/2013	EK DAYS	DEP	ARCO		R	25,000.00
7/5/2013	EK DAYS	DEP	WHALEN TIR...		R	1,000.00
7/10/2013	EK DAYS	DEP	TOWN PUMP		R	5,000.00
7/17/2013	EK DAYS	DEP	MILE HIGH D...		R	5,000.00
7/17/2013	EK DAYS	DEP	GILMAN CON...		R	2,000.00
7/19/2013	EK DAYS	DEP	ZIP BEVERAGE		R	5,000.00
7/23/2013	EK DAYS	DEP	QUILICI GLASS		R	1,000.00
8/9/2013	EK DAYS	DEP	FINLEN		R	1,500.00
8/9/2013	EK DAYS	DEP	MT STANDARD		R	3,000.00
VENDOR FEES						**27,800.00**
6/14/2013	EK DAYS	DEP	RED LINE SP...		R	5,000.00
6/14/2013	EK DAYS	DEP	US ARMY		R	400.00
6/25/2013	EK DAYS	DEP	BASKIN ROBIN		R	500.00
6/25/2013	EK DAYS	DEP	LIONS CLUB		R	500.00
6/25/2013	EK DAYS	DEP	TKM ENTERP...		R	850.00

EK DAYS CASH FLOW - Last year

1/1/2013 through 12/31/2013 (Cash Basis)

Date	Account	Num	Description	Memo	Clr	Amount
6/25/2013	EK DAYS	DEP	GREEK STAT...		R	500.00
6/25/2013	EK DAYS	DEP	GIOVANNIS		R	500.00
6/25/2013	EK DAYS	DEP	UP N SMOKE		R	650.00
6/25/2013	EK DAYS	DEP	TROPICAL S...		R	850.00
6/25/2013	EK DAYS	DEP	PORCHIES O...		R	500.00
6/25/2013	EK DAYS	DEP	SNOWIE		R	500.00
6/25/2013	EK DAYS	DEP	PAPA JOHNS...		R	500.00
6/25/2013	EK DAYS	DEP	DIPPIN DOTS		R	50.00
6/25/2013	EK DAYS	DEP	HIGH COUNT...		R	400.00
6/25/2013	EK DAYS	DEP	BUTTE HILL ...		R	400.00
6/25/2013	EK DAYS	DEP	MOUNTAIN M...		R	400.00
6/25/2013	EK DAYS	DEP	TURNING HE...		R	400.00
6/25/2013	EK DAYS	DEP	HIGHER ZEN		R	500.00
6/25/2013	EK DAYS	DEP	WHITNEE'S		R	400.00
6/25/2013	EK DAYS	DEP	CRAZY BITCH		R	650.00
6/25/2013	EK DAYS	DEP	TEMP 2		R	500.00
6/25/2013	EK DAYS	DEP	LAURIES'S F...		R	500.00
6/25/2013	EK DAYS	DEP	NEW YOU		R	550.00
6/25/2013	EK DAYS	DEP	PRECIOSO		R	500.00
6/25/2013	EK DAYS	DEP	ROCKY MOU...		R	500.00
6/25/2013	EK DAYS	DEP	LILLY ENTER...		R	500.00
7/10/2013	EK DAYS	DEP	WYR		R	500.00
7/10/2013	EK DAYS	DEP	AIM		R	500.00
7/10/2013	EK DAYS	DEP	AVA FARRIN...		R	500.00
7/10/2013	EK DAYS	DEP	LINTON		R	500.00
7/10/2013	EK DAYS	DEP	UNLEASHED ...		R	500.00
7/10/2013	EK DAYS	DEP	LP N SMOLE		R	200.00
7/10/2013	EK DAYS	DEP	MT. CORN		R	150.00
7/17/2013	EK DAYS	DEP	HI COUNTRY		R	150.00
7/17/2013	EK DAYS	DEP	CROSS CREEK		R	500.00
7/17/2013	EK DAYS	DEP	WESTERN K...		R	500.00
7/17/2013	EK DAYS	DEP	ISLAND NOO...		R	600.00
7/19/2013	EK DAYS	DEP	208 INDUSTR...		R	500.00
7/19/2013	EK DAYS	DEP	LEFT SIDE D...		R	500.00
7/23/2013	EK DAYS	DEP	VERIZON WI...		R	650.00
7/23/2013	EK DAYS	DEP	TRIUMPH MO...		R	500.00
8/9/2013	EK DAYS	DEP	CASH	BIG RIDE D...	R	3,000.00
12/5/2013	EK DAYS	DEP	BARTELS LIV...		R	550.00
EXPENSES						**-149,923.06**
ADVERTISING						**-7,558.69**
6/26/2013	EK DAYS	1003	BUTTE CELE...		R	-30.00
7/12/2013	EK DAYS	1006	LAPEL PINS ...		R	-1,065.00
7/12/2013	EK DAYS	1007	SCS UNLIMIT...	POSTER DE...	R	-2,563.00
7/19/2013	EK DAYS	1017	MISSOULIAN		R	-215.00
8/20/2013	EK DAYS	1059	MT. STANDA...		R	-3,685.69
Bank Charge						**-63.71**
6/10/2013	EK DAYS	EFT	US BANK	NEW CHEC...	R	-27.95
7/31/2013	EK DAYS	EFT	FIRST CITIZE...	STATEMEN...	R	-3.00
8/14/2013	EK DAYS	EFT	US BANK	COIN/CURR...	R	-32.04
9/16/2013	EK DAYS		Service Charge		R	-0.72
DRAW						**0.00**

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EK DAYS CASH FLOW - Last year

1/1/2013 through 12/31/2013 (Cash Basis)

Date	Account	Num	Description	Memo	Clr	Amount
6/3/2013	EK DAYS	2269	EVEL KNIEVE...	FUNDS TO ...	R	-10,000.00
6/4/2013	EK DAYS	DEP	EVEL KNIEVE...	DEPOSIT T...	R	10,000.00
7/3/2013	EK DAYS	2271	EVEL KNIEVE...	FUNDS TO ...	R	-17,150.00
7/5/2013	EK DAYS	DEP	US BANK	DEPOSIT F...	R	17,150.00
Dues and Subscriptions						**-15.00**
4/4/2013	EK DAYS	EFT	MONTANA G...	ANNUAL FIL...	R	-15.00
ENTERTAINMENT						**-51,477.43**
7/29/2013	EK DAYS	1020	KEITH SAYE...	STUNT	R	-26,000.00
7/31/2013	EK DAYS	1021	WAL OF DEA...	STUNT	R	-8,000.00
7/31/2013	EK DAYS	1022	50/50 BMX	STUNT	R	-5,500.00
7/31/2013	EK DAYS	1023	ONE WHEEL ...	STUNT	R	-2,600.00
7/31/2013	EK DAYS	1025	RICK WALLE...	STUNT	R	-7,000.00
7/31/2013	EK DAYS	1032	BOUNCE OF...	KIDS DAY S...	R	-150.00
7/31/2013	EK DAYS	1033	RONNIE KUC...	KIDS DAY S...		-227.43
7/31/2013	EK DAYS	1043	JOE SCHELIN	EK MUSEUM	R	-2,000.00
HARLEY DRAWING						**-14,500.00**
7/31/2013	EK DAYS	1041	COPPER CA...	BIKE PURC...	R	-14,500.00
Insurance						**-3,891.75**
7/12/2013	EK DAYS	1012	ROCKY MOU...		R	-3,891.75
LABOR						**-6,392.11**
3/21/2013	EK DAYS	2262	GINA KONEN	WEB REIMB...	R	-107.88
7/31/2013	EK DAYS	1044	WASLEY EX...	GENERATO...	R	-250.00
8/1/2013	EK DAYS	1048	JIM KONEN	REIMBUSE...	R	-87.03
8/1/2013	EK DAYS	1049	BUTTE PRE ...			-96.00
8/20/2013	EK DAYS	1051	UPTOWN CA...	REIMBURSE...	R	-100.00
8/20/2013	EK DAYS	1052	ERIN OLIVER		R	-150.00
8/20/2013	EK DAYS	1053	FINLEN	CHAD HARR...	R	-385.20
8/20/2013	EK DAYS	1057	WESTERN S...	EQUIPMENT...	R	-3,600.00
8/26/2013	EK DAYS	1062	A1 AMBULAN...	ON SITE AT ...	R	-1,520.00
11/12/2013	EK DAYS	1079	BUTTE PRE ...		R	-32.00
11/12/2013	EK DAYS	1080	BUTTE PRE ...		R	-32.00
11/12/2013	EK DAYS	1081	BUTTE PRE ...		R	-32.00
MARKETING						**-2,538.75**
1/29/2013	EK DAYS	2260	SCS PRODU...		R	-1,000.00
7/12/2013	EK DAYS	1010	SCS UNLIMIT...		R	-550.00
7/18/2013	EK DAYS	1015	SCS PRODU...		R	-228.75
8/20/2013	EK DAYS	1054	SCS PRODU...		R	-760.00
MEETINGS						**-1,207.00**
1/29/2013	EK DAYS	2259	CAVALIER L...		R	-80.00
3/25/2013	EK DAYS	2263	CAVALIER L...	TWO MEETI...	R	-180.00
4/13/2013	EK DAYS	2264	CAVALIER L...		R	-55.00
5/6/2013	EK DAYS	2265	CAVALIER L...		R	-85.00
5/20/2013	EK DAYS	2267	CAVALIER L...		R	-65.00
6/3/2013	EK DAYS	2268	CAVALIER L...		R	-95.00
6/26/2013	EK DAYS	1004	CAVALIER L...		R	-90.00
7/12/2013	EK DAYS	1009	CAVALIER L...		R	-95.00
7/18/2013	EK DAYS	1014	CAVALIER L...		R	-95.00
7/19/2013	EK DAYS	1018	CAVALIER L...		R	-100.00
7/29/2013	EK DAYS	EFT	METALS BANK		R	-92.00
7/31/2013	EK DAYS	1034	CAVALIER L...		R	-175.00
MERCHANDISE COST						**-7,384.73**
7/12/2013	EK DAYS	1011	SCS PRODU...		R	-6,523.23

28C

EK DAYS CASH FLOW - Last year

1/1/2013 through 12/31/2013 (Cash Basis)

Date	Account	Num	Description	Memo	Clr	Amount
8/20/2013	EK DAYS	1055	RIVER BEAD ...		R	-861.50
MISC						**172.57**
7/12/2013	EK DAYS	1008	VOID		R	0.00
7/29/2013	EK DAYS	1019	VOID		R	0.00
7/31/2013	EK DAYS	1024	VOID		R	0.00
7/31/2013	EK DAYS	1036	VOID		R	0.00
9/27/2013	EK DAYS		Balance Adjus...		R	320.00
10/14/2013	EK DAYS		Balance Adjus...		R	-195.39
10/15/2013	EK DAYS		Balance Adjus...		R	47.96
MUSIC						**-29,816.35**
5/7/2013	EK DAYS	2266	BOBBY ROBE...	TRACY LAW...	R	-1,750.00
6/18/2013	EK DAYS	1001	BOBBY ROBE...	TRACY LAW...	R	-7,000.00
7/18/2013	EK DAYS	1016	LOUIS RE		R	-2,000.00
7/26/2013	EK DAYS	Cash	CASH	Tracy Lawere...	R	-5,850.00
7/31/2013	EK DAYS	1026	MIDLIFE CRIS...		R	-400.00
7/31/2013	EK DAYS	1027	QUARRY RO...		R	-800.00
7/31/2013	EK DAYS	1028	RYAN CHRYS...		R	-400.00
7/31/2013	EK DAYS	1029	MIDER BADER		R	-400.00
7/31/2013	EK DAYS	1030	AARON SEM...		R	-1,200.00
7/31/2013	EK DAYS	1039	BETH CONCHAPIANOS		R	-5,000.00
7/31/2013	EK DAYS	1042	KEN RICH		R	-400.00
7/31/2013	EK DAYS	1045	UPTOWN CA...	TRACY LAW...	R	-255.35
8/1/2013	EK DAYS	1046	CAVALIER L...	CASH CHEC...	R	-2,900.00
8/1/2013	EK DAYS	1047	TJ HARRING...	REIMBURSE...	R	-461.00
8/20/2013	EK DAYS	1056	TOM ONEIL	DJ FIGHT NI...	R	-150.00
9/10/2013	EK DAYS	1065	MARK JAMES	DRUM REN...	R	-500.00
9/10/2013	EK DAYS	1066	Montana Pro ...	AUDIO SER...	R	-350.00
PINS						**250.00**
12/5/2013	EK DAYS	DEP	CENEX ZIP T...		R	250.00
Postage and Delivery						**-30.00**
3/7/2013	EK DAYS	2261	US POSTAL ...		R	-30.00
STUNT						**-18,030.43**
6/18/2013	EK DAYS	1002	WHR MOTOR...	SUPERMOTO	R	-1,500.00
6/27/2013	EK DAYS	1005	KEITH SAYE...		R	-5,000.00
7/31/2013	EK DAYS	1037	JJ FLARITY	PIT BIKE	R	-1,300.00
7/31/2013	EK DAYS	1038	JOSH HULT	PIT BIKE	R	-700.00
7/31/2013	EK DAYS	1040	WHR MOTOR...	RACE	R	-6,500.00
8/20/2013	EK DAYS	1058	JAMES JONES	BUTTE MAG...	R	-720.00
8/20/2013	EK DAYS	1060	BIG SKY MX ...	RACE STUNT	R	-2,000.00
8/26/2013	EK DAYS	1063	DAYS INN	ROOM FOR ...	R	-160.43
10/1/2013	EK DAYS	1078	BOUNCE OF...	KIDS DAY	R	-150.00
Supplies, Bus						**-6,339.68**
6/25/2013	EK DAYS	Cash	FIRST CITIZE...	REIMBURSE...	R	-3.81
7/12/2013	EK DAYS	EFT	LISAC'S CON...	FUEL	R	-4.47
7/12/2013	EK DAYS	EFT	K MART		R	-133.76
7/15/2013	EK DAYS	EFT	ACE HARDW...		R	-19.99
7/16/2013	EK DAYS	EFT	MURDOCH'S		R	-55.98
7/18/2013	EK DAYS	1013	SILVER BOW...	TROPHIES	R	-168.75
7/25/2013	EK DAYS	EFT	A&M FIRE AN...		R	-65.90
7/26/2013	EK DAYS	EFT	EXXON MOBIL	FUEL	R	-100.00
7/26/2013	EK DAYS	EFT	PILOT		R	-250.00
7/29/2013	EK DAYS	EFT	THRIFTWAY	FUEL	R	-10.01

28d

EK DAYS CASH FLOW - Last year

1/1/2013 through 12/31/2013 (Cash Basis)

Date	Account	Num	Description	Memo	Clr	Amount
7/29/2013	EK DAYS	EFT	ALBERTSON'S		R	-15.96
7/29/2013	EK DAYS	EFT	TRIPLE S		R	-29.16
7/29/2013	EK DAYS	EFT	SAFEWAY		R	-39.07
7/29/2013	EK DAYS	EFT	STAPLES		R	-54.99
7/29/2013	EK DAYS	EFT	WAL MART		R	-63.00
7/29/2013	EK DAYS	EFT	PARK STREE...		R	-63.95
7/29/2013	EK DAYS	EFT	GILLIGANS		R	-126.60
7/29/2013	EK DAYS	EFT	SAFEWAY		R	-193.58
7/31/2013	EK DAYS	1031	K MART	KIDS DAY	R	-249.96
7/31/2013	EK DAYS	1035	BUTTE SILVE...	BUSINESS L...	R	-200.00
8/1/2013	EK DAYS	EFT	EXXON MOBIL	FUEL	R	-80.05
8/15/2013	EK DAYS	1050	SHELBE & CO.	ADAPTER/C...	R	-46.24
8/21/2013	EK DAYS	1061	SUN RENTAL	EQUIPMENT...	R	-2,372.20
8/26/2013	EK DAYS	1064	GREENFIELD...		R	-1,303.50
8/26/2013	EK DAYS	EFT	US POSTAL ...	CREDIT CA...	R	-582.75
8/27/2013	EK DAYS	EFT	USPS	POSTAGE	R	-60.00
9/20/2013	EK DAYS	EFT	USPS		R	-46.00
VENDOR DEPOSIT REFUND						**-1,100.00**
9/20/2013	EK DAYS	1067	TEMP 2		R	-100.00
9/20/2013	EK DAYS	1068	LAURIES'S F...		R	-100.00
9/20/2013	EK DAYS	1069	NEW YORK P...		R	-100.00
9/20/2013	EK DAYS	1070	LILLY ENTER...		R	-100.00
9/20/2013	EK DAYS	1071	UNLEASHED ...			-100.00
10/1/2013	EK DAYS	1072	CRAZY KINDA		R	-100.00
10/1/2013	EK DAYS	1073	AVA FARRIN...		R	-100.00
10/1/2013	EK DAYS	1074	BRANDON SL...		R	-100.00
10/1/2013	EK DAYS	1075	WESTERN K...		R	-100.00
10/1/2013	EK DAYS	1076	208 INDUSTR...		R	-100.00
10/1/2013	EK DAYS	1077	LEFT SIDE D...		R	-100.00
				OVERALL TOTAL		**451.79**

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Appendix F:

County Fair Report

BSB County Fair Board

County Fair

We had another successful Fair in 2013. Our attendance was good and we are proud to say we put on a Fair that was very family friendly.

Mother Nature tried to through us a curve on our first day, Thursday, with quite a rain and wind storm in the early evening. But we recovered the next morning and went on with the Fair. She was much more accommodating the next two evenings for our outdoor concerts. We had very good attendance at both concerts, but Saturday evening with Lee Brice was a smash hit.

The Silver Bow County Fair is a wonderful family event. The youth participation for our fair is outstanding. They come with day cares, with their parents, on the city bus and many Grandparents bring them as well. Our focus is on entertaining the Butte families and we feel we accomplished that again this year.

Our entertainment was top notch. The Dock Dogs are always a crowd pleaser and the Bad Larrys provided excellent music. We had a magician and Bull Riding. We also carried on with the Kiddie Zone, laser tag and of course the kids fishing pond. We developed an excellent arena that brought in team ropers from around the state. In fact the ropers want two days of roping next year.

Our exhibits for open class and 4-H were up again this year. It is amazing how creative and talented our city is and we take pride in giving them a place to show case their creations. The town children love being able to get close to the animals. Where else can they see rabbits, poultry of all kinds, cattle, sheep, pigs and goats? It is our honor to provide them with that experience.

We have to thank many people for helping with the Fair. We have great sponsors, great volunteers and of course the support of Silver Bow County.

The Silver Bow County Fair is a Butte event for the Butte people. We look forward to putting on a first class Fair again in 2014.

The Silver Bow County Fair Board

SILVER BOW COUNTY FAIR BOARD
FINAL ACCOUNTING FOR FAIR YEAR 2013

INCOME:

Beginning account balance		$8,879.34
County Funds		$30,000.00
Sponsors		
Empire Office Machines	$450.00	
Butte GM Auto Center	$1,000.00	
Dr. & Amy Sironi	$1,000.00	
Brooks Hanna	$500.00	
Zip Beverage	$250.00	
Murdoch's	$500.00	
McDonalds	$1,000.00	
Sherwin Williams	$501.00	
O'Rielly Auto Parts	$100.00	
Pro Build	$500.00	
Car Quest & Auto Zone	$120.00	
Mt Auto Parts	$40.00	
Total		$5,961.00
Booth Rental		
Munchinks	$50.00	
Whitney's Boutique	$25.00	
Shelly Fisher	$25.00	
Laurie's Fashion	$50.00	
Rusty Canvas	$50.00	
Angie Koehler	$50.00	
Dave Svejkovsky	$100.00	
NorthWestern	$50.00	
Eagle Satellite	$50.00	
Total		$450.00
Gate		$7,278.00
Fun Run		$150.00
Checks added back in & deposit correction		$20.00
TOTAL INCOME		**$52,738.34**

EXPENSES:

Entertainment			
Dock Dogs	$8,500.00		
Great Rockies Sport Show	$1,970.00		
Chef Jim	$674.04		
Kent Messmer	$1,600.00		
Bad Larrys	$3,900.00		
Victor Huelet – Laser Tag	$3,750.00		
Victor Huelet – Kids Zone	$1,800.00		
Bounce off the Wally	$510.00		
Char Gilcher – Petty Zoo	$1,050.00		
Andy Larson	$2,850.00	($900.00 BET)	
Total			$26,604.04
RMAF			
Dues	$125.00		
Convention			
Rooms	$408.20		
Registration	$700.00		
Gas & etc	$240.00		
Subtotal:	$1,348.20		
Total			$1,473.20
Signage			
Staples – banners			$634.49
Printing			
Staples – copies			$24.00
Web Page			
Events Pro CU			$470.00
Ribbons			
Hodges Badge Company			$582.00
Advertising			
KXLF	$615.00		
Cherry Creek Radio	$140.00		
Max Media – ABC	$460.00		
KBOW	$480.70		
Magic	$284.70		
KOPR	$284.70		
Charter	$600.00		
Butte Depot	$1,399.00		
Total			$4,264.10
Premiums			
Open class		$205.00	
4-H		$850.00	
Total			$1,055.00

Security		$960.00	
Portable bathrooms		$1,051.00	($1,051.00 BET)
Saw Dust		$750.00	
Tent & Forklift Rental		$1,263.52	
Sound		$0.00	
Fencing		$1,791.00	
Car Show Awards		$160.00	
Fun Run		$150.00	
Fair change		$500.00	
Miscellaneous			
Meeting expenses	$31.00		
Thank you cookies	$120.89		
Fuel – arena	$34.23		
Wiring	$254.83		
PO Box rent	$58.00		
Total		$498.95	
TOTAL EXPENSES		**$42,231.30**	**($1,951.00 BET)**

Total income:	**$52,738.34**
Total expenses:	**– $42,231.30**
Net Balance:	**$10,507.04**

Appendix G:

An Ri Ra Report

Montana Gaelic Cultural Society

'An Ri Ra' Report

The Montana Gaelic Cultural Society along with the An Rí Rá Executive Committee produced the 11th Annual An Rí Rá in Historic Uptown Butte in 2013. The event is a contributor to the festival economy in Butte, and it stimulates commerce on a year-round basis in our community. The 2013 An Rí Rá saw a decline in attendance due to several factors that included weather and the public perception of "admission vs. free".

The event, however, has stimulated many exciting ventures for our community that includes the Trinity Irish Dancers of Chicago creating a sister-school, the Tiernan Irish Dancers, in Butte. The Makem & Spain Brothers recorded a live DVD concert at the Mother Lode that they promote around the world. In 2006, the Irish President, H.E. Mary McAleese, came to Butte to reconnect the link between Butte and Ireland. Most recently, the band Solas has been working on a project, "Shamrock City", that focuses solely on Butte and its history. The Shamrock City project includes a full-length album of Butte, videos shot on location in Butte, and an upcoming DVD telling the story of Butte as Solas sees it.

These projects are a direct spin-off of the success of the festival over the years. It is the goal of the An Ri Rá Executive Committee to survive the current downturn in festival attendance and revenues, and to grow the event once again. The festival is a very important part of Butte's heritage that honors the contributions that so many Irish gave to Butte.

While the event may have varied public opinion on levels of success, the Irish performers and entertainers who travel the world to festivals claim that Butte is the best event in the United States. It is a definite success for the MGCS and the An Rí Rá Committee to know that these musicians, dancers, scholars, and Irish dignitaries feel that Butte is the best destination for a festival.

INSERT HERE:

Montana Gaelic Cultural Society, Financials for An Ri Ra

Montana Gaelic Cultural Society - Irish Festival
P O Box 3612
Butte, MT 59702

FED I.D. #81-0518606

October 13, 2013

MGCS Board Members:

The accompanying profit & loss statement for The Montana Gaelic Cultural Society's Irish Festival for the period ending, October 13th, 2013 has been prepared by Mary L Walsh, CPA. I have prepared this financial statement in my capacity as Treasurer of The Montana Gaelic Cultural Society's Irish Festival.

Sincerely,

Mary L Walsh

Mary L Walsh, Treasurer

12:33 PM
10/13/13
Accrual Basis

MONTANA GAELIC CULTURAL SOCIETY - FESTIVAL
Profit & Loss
January 1 through October 13, 2013

		TOTAL
Ordinary Income/Expense		
Income		
Alcohol Sales		1,704.19
Contibuted support		
Gifts in kind - goods	2,000.00	
Individual/Business Support		
Indiv/business - Current Year	60,734.91	
Total Individual/Business Support	60,734.91	
Local government grants	23,000.00	
Total Contibuted support		85,734.91
5K Run		3,308.25
Booth Rent		2,350.00
Flags Displayed		270.00
Fundraising Income		
Concerts & Misc - Current Year	15,022.22	
Total Fundraising Income		15,022.22
Memorials		
Memorials - Current Year	235.00	
Total Memorials		235.00
Merchandise Sales		4,107.75
Print Sales		540.00
Raffle Tickets		
Raffle Tickets - Current Year	955.00	
Raffle Tickets - gun raffle	7,890.00	
Raffle Tickets - Other	2,484.00	
Total Raffle Tickets		11,329.00
Ticket Sales		
Ticket Sales - Current Year	29,681.00	
Total Ticket Sales		29,681.00
Workshops & Lectures Income		1,490.00
Total Income		155,772.32
Cost of Goods Sold		
COGS - Merchandise		2,942.90
Total COGS		2,942.90
Gross Profit		152,829.42
Expense		
Reconciliation Discrepancies		3.00
5K Run Supplies		3,440.19
Advertising		18,757.74
Credit Card Processing Fees		80.00
Equipment Rental		15,495.74
Fencing		1,484.00
Fundraising Expenses		
Current Year Festival		
Concerts & Performers - Current	15,149.75	
Other Expenses - Current	727.60	
Total Current Year Festival	15,877.35	
Total Fundraising Expenses		15,877.35
Licesnses & Fees		270.00
Miscellaneous		1,131.43
Office Supplies		265.00
Performers - Music/Dance		
Performers - Festival	53,050.00	
Total Performers - Music/Dance		53,050.00

12:33 PM
10/13/13
Accrual Basis

MONTANA GAELIC CULTURAL SOCIETY - FESTIVAL
Profit & Loss
January 1 through October 13, 2013

		TOTAL
Print Reproduction		385.00
Printing & copying		6,909.49
Raffle Prizes		8,699.99
Reception		500.00
Rent - Office		450.00
Security		9,350.00
Sound, Stage & Lighting		19,093.50
Storage		500.00
Travel		
Hotel Expense - Festival	8,891.70	
Hotel Expense - Other	1,373.88	
Transportation - Festival	20,516.19	
Total Travel		30,781.77
Utilities		401.96
Workshops & Lectures Expense		720.00
Total Expense		187,646.16
Net Ordinary Income		-34,816.74
Net Income		-34,816.74

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Appendix H:

Butte-Toberfest Report

BSB Development Disabilities Council

Butte-Toberfest

2013 marked the 5th year for the annual Butte-toberfest event. We approximate that over 1,200 individuals were in attendance of the Uptown Event. The event has seen steady growth every year. With attendance growing, we have seen an increase in funds raised through the event. We are excited to announce this year, because of a successful Butte-toberfest, we are able to start construction on the much anticipated 'Nutrition Education Station' a teaching kitchen located within Gym Dandy at 305 W. Mercury. The kitchen will be utilized by several community organization for teaching cooking skills to individuals with disabilities. The kitchen will feature a 5 cooking station island. There is currently nothing available like this in the area. We anticipate the event to continue to gather momentum and grow each year, drawing individuals to Uptown Butte and adding to the festival city atmosphere and reputation.

Butte-Toberfest Financial Statement

Revenues

Checks	1,016.00
100s	1,400.00
50s	800.00
20s	9,060.00
10s	490.00
5s	190.00
1s	105.00
to be deposited	13,061.00
square	1534.24
ticket river/paypal	745.00
sponsors/checks dep	3,600.97
	18,941.21
Taco Del Sol(owed)	250.00
Express Personel(owed)	250.00
	500.00
	19,441.21
cash for tills	(600.00)
	18,841.21
	14,351.84

Butte-Toberfest Financial Statement

Expenses

Beer		
	Wildwood	260.00
	Blacksmith	280.00
	Flathead	320.00
Supplies		
	Grandstand	1,712.79
	Munckins	150.00
	Partycheap	163.58
	Staples	71.12
	Wal Mart	110.31
	USPS	12.42
	Wristband Express	89.85
	Dollartree	4.00
	Trimbo Pizza	110.30
	Silver Bow Trophy	40.00
	Josh Peck/food	55.00
	5518	200.00
	Kayla Martin	200.00
Fees	Payne Ins	700.00
	State of MT	10.00
		4,489.37

Butte Celebrations

A report from the Butte Celebrations Committee was not available in time to include in the report. If possible, it will be included in the Final Draft.

In terms of BET support, Butte Celebrations used $400 – during St. Patrick's celebration – for 15-90 Search and Rescue. Indirectly, the 4th of July Freedom Festival benefitted through shared investments for portajohns.

Appendix I:

Butte Events Team Meeting Minutes –

January 28, 2013
March 4, 2013
March 25, 2013
April 22, 2013
May 6, 2013
June 3, 2013

Butte Events Team
Regular Meeting
January 28, 2013 5:15pm
Courthouse First Floor Conference Room

Present: Bill Melvin (Acting President), George Everett (Montana Folk Festival), Vice President, Josh Peck (Oktoberfest), Secretary, Sheryl Ralph (Council), Bill Anderson (Council), Chad Harrington (Knievel Days), Bernie Shelton (Montana Folk Festival), Barb Jenniker (Butte Celebrations), Kay Phillips (Saddle Club) and Gordon Boeman (Saddle Club)

Absent: Todd Hoar (Oktoberfest), An Ri Ra representative, County Fair representative, Jon Sesso, Jeff Amerman

Acting President Bill Melvin called the meeting to order.
Josh Peck discussed annual report to Council and URA. He reported that $296,000 was expended in 2012.
$178,674.85 of that was from URA funds.
$240,000 remains of URA funds allocated for BET.
If the URA reallocates 2012 funds at their February 15 meeting, that will leave $200,000 in the BET fund for all 2013 events.
Josh Peck reported that $232,000 are recurring expenses for events. He then reported percentages spent by all events as contained in draft report. Peck requested that all member organizations develop and submit budgets by the next meeting based on a 10 to 15 percent reduction from last year (at least). He discussed the possibility of redevelopment trust funds being available to support events in the spring.

Sheryl Ralph handed out minutes from previous meetings.

In a response to a question about providing a report to the full Council of Commissioners, Josh Peck explained that the intent was for members to see the report before they scheduled a presentation to the Council of Commissioners which will be arranged in the near future.

Kay Phillips announced that a large Lineman's Rodeo will be coming to the rodeo grounds that will bring 3,000 to 5,000 participants to Butte in August.

There was discussion about a gas line that was broken during Evel Knievel Days that resulted in a $4,000 expense but that was moved into another budget for excavation and is not a BET expense.
Peck informed the members that there will be a reduced cost for portajohns in 2013.

In 2012, one time expenses amounted to $63,000 and it should not be this high in 2013.

The goal was set for members to assemble budgets by March.

Commissioner Brendan McDonough arrived and joined the group at 5:35 pm.

Diana Widhalm from County Fair arrived shortly after at 5:40 pm.

Officers for 2013 were nominated and elected:
Jeff Amerman will automatically continue as Treasurer.
Jon Sesso was nominated to continue as President by Bill Melvin.
The motion was seconded by Chad Harrington and approved by all.
George Everett was nominated to continue as Vice President by Chad Harrington and the motion was seconded by Bill Melvin and approved by all.

Sheryl Ralph was nominated by Bill Melvin to serve as Secretary and that motion was seconded (enthusiastically) by Josh Peck.

Butte Celebrations submitted a letter that explained that they had reorganized and as they get their house in order they asked to continue on the BET despite the fact that they have not submitted financial statements for two years. Barbara Jenniker, the new President of Butte Celebrations explained that they may not have financials until after St. Patrick's Day. Receipts are scarce. They have new volunteers working to reestablish their federal 501 (c) (3) status and they have a board of nine members as well as an advisory committee, Friends of Butte Celebrations, that has pledged to support their efforts.

They asked for support to help with porta johns for St. Patrick's Day coming March 17.

Discussion followed that indicated a willingness to support the new effort to reenergize the organization and give them leeway to get their house in order while they proceed with organizing the 2013 St. Patrick's Day Parade.

Motion was made by Commissioner Bill Anderson to allow Butte Celebrations to continue as a member in good standing of the BET. Motion as seconded by Sheryl Ralph and approved by all.

Discussion followed.

George Everett asked if this would require a new signatory for Butte Celebrations to the MOU. A review of the MOU indicated that the individuals sign as representatives of their respective events and the MOU remains binding despite changes in personnel but Josh Peck will double check with the County Attorney to be sure and report opinion at next meeting.

George Everett had to leave the meeting at 5:55.

Sheryl Ralph took minutes for remainder of meeting.

Butte Events Team
Regular Meeting
March 4, 2013 5:15pm
Courthouse First Floor Conference Room

Voting Members Present: Kay Phillips (Saddle Club), Chad Harrington (Evel Knievel Days), Barb Jeniker (Butte Celebrations), Brendan McDonough (An Ri Ra), George Everett (Montana Folk Festival), Diana Widhalm (Fair), Sheryl Ralph (BSB Council of Commissioners), Josh Peck (Buttoberfest)

Other Members Present: Linda Redfern (Butte Celebrations),

Absent: Jon Sesso, Jeff Amerman

Call to Order
Vice President George Everett called the meeting to order at 5:30.

Approval of minutes
A motion was made by Josh Peck and seconded by Barb Jeniker to approve the minutes of the January 28, 2012 meeting. Motion carried.

2013 Events Calendar Review
Josh Peck presented a Calendar of Events for 2013. He asked members to review it and email him with any additions or corrections.

2013 Budget Review
Josh Peck distributed a proposed budget for 2013 in the amount of $239,432. Expenses are divided into Shared expense requests of $34,500 which include Portable Bathrooms for all events, Fencing for An Ri Ra and the Fair and Security and Security Personnel for Evel Knievel Days and the Montana Folk Festival. Requests from individual events range from $900 for Butte Celebrations to $142,250 for the Montana Folk Festival.

Josh noted that the Montana Folk Festival is exploring the possibility of better utilizing the 12 owned radios and not renting additional ones. This could possibly decrease their radio expense by $1500. There ensued a discussion of who can be listed as the contact in applying for the radio license. There was some concern about personal liability possibly being attached to a volunteer who is not a Butte Silver Bow employee if his name was used.

There was no action taken on the budget pending the URA's funding decision which is anticipated at their March 15th meeting.

URA request
Josh Peck reported that the URA preferred not to reimburse BET for the $ 178,000 in the 2012 season; instead preferring to contribute a flat $200,000 for the fiscal year ending June 30, 2013. BET will then be eligible to submit a request on July 1, 2013 for funding for the current season. Josh submitted for approval a letter to the URA requesting the $200,000 in funding. Diana Widhalm made a motion to approve submission of the letter on BET's behalf. The motion was seconded by Chad Harrington. Motion carried.

New Business
Although the budget has not been finalized, portable restrooms will be needed for Butte Celebrations St. Patrick's Day parade on March 17. BET has approximately $3000 credit with South West Septic. A motion was made by Sheryl Ralph and seconded by Diana Widhalm to approve the use of the credit to provide the restrooms for St. Patrick's Day.

Next Meeting
The next meeting was scheduled for March 18th at 5:30.

Adjourn
Meeting was adjourned at 5:55pm.

Butte Events Team
Regular Meeting
March 25, 2013 5:30pm
Courthouse First Floor Conference Room

Voting Members Present: Barb Jeniker (Butte Celebrations), Gordon Broermann (Butte Saddle Club), Jeff Amerman (BSB), Todd Hoar (Buttoberfest), George Everett (Montana Folk Festival), Bill Melvin (BSB), Brendan McDonough (An Ri Ra), Chad Harrington (Evel Knievel Days), Matt Matich (Fairboard)
Others Present: Linda Redfern (Butte Celebrations), Frank Walsh (An Ri Ra), Josh Peck
Absent: Jon Sesso, Bill Andersen

Call to Order
The meeting was called to order at 5:30.

Approval of minutes
A motion was made by Todd Hoar and seconded by Barb Jeniker to approve the minutes of the March 4, 2013 meeting. Motion carried.

Update on funding 2013
The URA did not have a quorum at their last meeting. The BET request was held for discussion at the April 19, 2013 meeting. Josh Peck reported that the mood for the current request is favorable for approval, however, a second request in July would probably not be well received. The URA would like the BET to combine requests with the Historical Preservation Committee.

The total package would be approximately $350,000 with $150,000 earmarked for the HPCs projects which include:

- Improvements at the Original
  - A more formal, permanent gate
  - Permanent fencing
  - Possibly some trees
  - Updates to the water system to resolve the noise issue in bathrooms
- Improvements at the Steward
  - Take out old, non-historic, gear
  - Update hoist house building
  - A new storage building dedicated to Festival storage

Josh Peck also reported that the upcoming agreement with the pending Atlantic Richfield Allocation agreement earmarks $500,000 for the Folk Festival and an additional $500,000 to be allocated between Evel Knievel days and the other festivals.

New Business
Todd Hoar informed the board that Buttoberfest has been set for September 14.

Next Meeting
The next meeting was set for April 22 at 5:30.
Adjourn
Meeting was adjourned at 5:45.

Butte Events Team
Regular Meeting
April 22, 2013 5:30pm
Courthouse First Floor Conference Room

Voting Members Present: Todd Hoar (Butteoberfest), Kay Phillips (Butte Saddle Club), Diana Widhalm (Butte Fair Board), George Everett (Montana Folk Festival), Barbara Jeniker (Butte Celebrations), Sheryl Ralph (Butte-Silver Bow), Bill Melvin (Butte-Silver Bow), Chad Harrington (Evel Knievel Days), Jeff Amerman (Butte-Silver Bow)

Others Present: Gordon Broermann (Butte Saddle Club), Linda Redfern (Butte Celebrations), Josh Peck (Staff to Committee)

Absent: Jon Sesso, Bill Andersen, Brendan McDonough or other An Ri Ra representative

Call to Order
The meeting was called to order at 5:32pm.

Approval of Minutes
The following friendly amendments were made to the minutes:

- Bill Andersen was added to the members absent section.
- Call to Order was reworded to "The meeting was called to order at 5:30".
- Josh Peck could not have made a motion as he was not a voting member. Todd Hoar made the motion to approve the minutes.
- Spelling of Evel Knievel days was corrected.

The minutes were approved as amended.

URA Update
Josh Peck updated the BET in regard to URA funding. The URA did not approve a grant for BET funding. They did however approve loan of $100,000 at their last meeting. These funds must be expended for festivals within the URA district. The loan would function similar to a construction loan, where funds will be disbursed through Butte-Silver Bow as funding requests are received. All requests funded through URA must be used for festivals within the URA district.

Jeff Amerman reminded the BET that the Atlantic Richfield Allocation agreement recently approved by the Council of Commissioners earmarks $500,000 for the Folk Festival and an additional $500,000 to be allocated between Evel Knievel days and the other festivals. A lengthy discussion ensued with several members expressing concern over accepting a loan without a clear understanding of the mechanism to pay it back. Jeff Amerman assured the group that as Finance and Budget Director for Butte-Silver Bow, he is comfortable with expending the loan money to be repaid with the ARCO funds. Even though the exact mechanism has not been worked through, both the ARCO funds and the URA funds will run through Butte-Silver Bow, guaranteeing that the repayment will be made. He reminded the group that the URA had been comfortable with this arrangement as well.

Revised Proposed Budget

Josh Peck presented a revised budget. Josh Peck and Jeff Amerman need to reconcile expenditures; Josh shows just under $30,000 remaining of Hard Rock Funds and Jeff's records reflect just over $10,000. The proposed budget includes the $100,000 URA loan and $10,000 of Hard Rock monies. All events were cut back significantly when compared to the previously anticipated funding, as shown in the following chart:

Event	Previous Budget Proposal	Current Budget Proposal
Shared	34,500	33,000
Montana Folk Festival	142,250	48,000
Butte Celebrations	900	500
Rodeo	2,982	-
Evel Knievel Days	19,350	17,500
County Fair	3,900	400
An Ri Ra	34,300	10,000
Octoberfest	1,250	600
Total	239,432	110,000

Josh Peck requested permission to submit a grant application to the TBID. After discussion, Sheryl Ralph moved to grant Josh permission to submit a grant application to the TBID. Jeff Amerman seconded the motion. Motion passed.

George Everett then moved to accept the budget as proposed. Jeff Amerman seconded the motion.

On the question:
Can BET approve the budgeted amount for An Ri Ra if they have not yet submitted a request for funding?

Josh Peck informed the group that in the original budget proposal he had brought forward the previous year's request as an estimate, but that to date, a funding request had not been received from An Ri Ra.

After discussion, a substitute motion was made by Diana Widhalm and seconded by George Everett to approve the budget excluding the $10,000 allocation to An Ri Ra, pending an anticipated request being submitted by An Ri Ra. The motion passed unanimously.

Josh Peck will send a courtesy letter to the Montana Gaelic Society asking them to submit a funding request.

Funding Requests
The following funding requests were reviewed:

- The Montana Folk Festival submitted a request for payment to RMR Productions in the amount of $20,562.50 for the first and second payments for sound and lighting.

- Butte Celebrations submitted a request for payment to 15/90 Search and Rescue for $400 for Security during the St. Patrick's day parade.
- Butte Celebrations submitted a request for $100 to reimburse Butte Celebrations for street paint for the St. Patrick's day parade.

Diana Widhalm moved to approve the Montana Folk Festival's request and Todd Hoar seconded the motion. Motion passed.

George Everett moved to approve both Butte Celebrations requests and was seconded by Jeff Amerman. Motion passed.

New Business
There was no new business to attend to.

Next Meeting
The next meeting was set for May 6, 2013 at 5:30 pm.

Adjourn
The meeting was adjourned at 6:28 pm.

Butte Events Team
Regular Meeting
May 6, 2013 5:30pm
Courthouse First Floor Conference Room

Voting Members Present: Gordon Broermann (Butte Saddle Club), George Everett (Montana Folk Festival), Sheryl Ralph (Butte-Silver Bow), Todd Hoar (Butteoberfest), Frank Walsh (An Ri Ra), Bill Andersen (Butte-Silver Bow), Chad Harrington (Evel Knievel Days), Jon Sesso (Butte-Silver Bow), Jed Hoopes (Fair Board)

Others Present: Josh Peck (Staff to Committee), Brendan McDonough (An Ri Ra), Bernie Shelton (Montana Folk Festival)
Absent: Jeff Amerman, Butte Celebrations representative

Call to Order
Jon Sesso called the meeting to order at 5:32 pm.

Approval of Minutes
George Everett made a motion to approve the minutes of the April 22, 2013 meeting. Bill Andersen seconded the motion. Motion passed unanimously.

An Ri Ra Request
Josh Peck informed the board that An Ri Ra had submitted a request for $19,800 in BET funding for the 2013 budget season. He reminded the board that the only remaining funds available were the $10,000 that had been proposed for An Ri Ra on April 22 and stricken from the budget pending a request. Bill Andersen moved to amend the budget to include $10,000 budget authority for An Ri Ra. Sheryl Ralph seconded the motion. Motion passed unanimously.

Funding Requests
The board reviewed a funding request from An Ri Ra for RMR Productions in the amount of $13,035 for sound. Sheryl Ralph made a motion to approve $10,000 of funding for An Ri Ra's sound. Bill Andersen seconded the motion. Motion passed unanimously.

New Business
Brendan McDonough asked for clarification about fencing for An Ri Ra and the Fair in the approved budget. Josh Peck clarified that fencing was not included. An Ri Ra and the Fair Board will work together to submit a request for bids in the hopes they can obtain a volume discount by submitting the request together.

Other Business
Todd Hoar announced that the floor purchased with the money earned at the last Butteoberfest has been installed.

Next Meeting
The next meeting was set for May 20, 2013 at 5:30 pm.
Adjourn
The meeting was adjourned at 5:57 pm.

Butte Events Team
Regular Meeting
June 3, 2013 5:30pm
Courthouse First Floor Conference Room

Voting Members Present: Gordon Broermann (Butte Saddle Club), George Everett (Montana Folk Festival), , Todd Hoar (Butteoberfest), Chad Harrington (Evel Knievel Days), Jon Sesso (Butte-Silver Bow), Diana Widhelm (Fair Board), Linda Redfern (Butte Celebrations). Bill Melvin (Butte-Silver-Bow)

Others Present: Josh Peck (Staff to Committee)

Absent: Sheryl Ralph (Butte-Silver Bow), Jeff Amerman, Frank Walsh (An Ri Ra), Bill Andersen (Butte-Silver Bow)

Call to Order
Jon Sesso called the meeting to order at 5:40 pm.

Approval of Minutes
George Everett made a motion to approve the minutes of the May 6 2013 meeting. Gordon Broermann seconded the motion. Motion passed unanimously.

Funding Requests
The board reviewed several funding request from the Shared and Folk Festival portions of the budget as presented by Josh Peck.

SHARED

PO For Portable Bathroom for 2013-14--- $18,000

PO For Timberline Security Services for 2013-14-- $10,000

PO For Express Personnel Security Related Services 2013-14-- $5,000

Motion for all Shared expenses made by George Everett. Second by Chad Harrington. No discussion. Passed unanimously.

MONTANA FOLK FESTIVAL

PO For Scaffolding rental- Big Sky Rental-- $1,000

Request for Payment for Sound Bills not already approved the balance of the budget line up to $32,000 after prior request is subtracted. Payments to Moon over Montana ($2,500), Valley Sound, ($2,000), Rocky Mountain Rigging ($balance)

Chad asked a question for clarification to make sure that the previously approved budget line is not exceeded. The committee agreed and the language was adjusted from the way it was presented on the agenda.

PO For Tents for $10,000, 1/3 of Bill to Garcia Tents

PO For Transportation to Tucker Transportation, 1/2 of total-- $5,000

Dianna Widhelm made a motion to approve all Montana Folk Festival requests. Chad Harrington seconded. No discussion. Passes unanimously.

New Business
The group held a discussion of what will be at the next meeting, regarding requests from Evel days and the fair.

Bill Melvin asked for an update on the hard rock fund. Josh and Jeff have not reviewed because Jeff has been busy doing budgets. After Jeff returns from conference.

Next Meeting
The next meeting was set for June 24, 2013 at 5:30 pm.

Adjourn
The meeting was adjourned at 6:04 pm.