

Butte Civic Center Board

Board of Directors Meeting Minutes

March 3, 2016 12:00pm

MEMBERS PRESENT: Jim Lynch, Marko Lucich, Jocelyn Dodge, Kelly Lee
MEMBERS EXCUSED: Dan Heaney
STAFF PRESENT: Bill Melvin
STAFF ABSENT: Krystal Carlson
GUESTS: Jennifer Shea – Friends of Stodden Park
Ryan Jonart, RJ Olson – East/West Shrine Game

Meeting to Order: 12:05pm

I. NEW BUSINESS

- **EAST-WEST SHRINE GAME** – RJ & Ryan are here on behalf of the East-West Shrine that will be held in Butte July 2016. They are asking for the same package as in 2013. This year's game will be played at Montana Tech. They are asking for the Civic Center to provide ticket sales for the banquet (600-750) and the football game. The banquet will be held at the Civic Center. In the past there was no charge for this service. The Civic Center in return would get a Gold advertising package as a sponsor. The Civic Center will also be recognized at the golf tourney that will be held at the Butte Country Club July 15, 2016.

MOTION: Kelly moved to approve that the Civic Center provide the banquet and ticket sales for the East-West Shrine game July 2016 in exchange for the Civic Center being listed as a Gold Sponsor and recognized at the Golf Tourney, seconded by Marko. Motion passed.

- **FRIENDS OF STODDEN PARK** – Jennifer Shea is attending the meeting on behalf of the Friends of Stodden Park for the Pool Advertising in the Civic Center. What does the Civic Center offer for non-profits? The County Attorney has said that no political ads are allowed (Matt Vincent for Chief Executive). Board Discussion: Kelly & Jocelyn suggested getting a legal opinion of private entities paying for an ad. (such as the Friends of Stodden Park initiatives).

MOTION: Jocelyn moved to approve the February 4, 2016 minutes as presented, seconded by Kelly. Motion passed.

- **POLITICAL ADS ON THE BIG SCREEN ADVERTISING** – Bill brought up political ads. Matt Vincent & Jim Kilmer had been told no, but had paid and their ads have been running.

MOTION: Marko moved to approve that no political ads will be run in the Civic Center, seconded by Kelly. Motion passed.

MOTION: Marko moved to approve that Matt Vincent & Jim Kilmer get a partial refund for the time their ads ran, seconded by Kelly. Motion passed.

- **SCOREBOARD ADVERTISING** – Pepsi will be paying for 2 signs.
- **WET** – Meeting on the Parrot Tailings Removal – 30% plan done. South parking lot will be extended plus some removal. North Parking lot work may start later this summer. Other areas would be opened up for commercial development. Several year process. North side with begin first.

Suggestions: 1. Parking area for emergency vehicles (trucks, ambulance) 2. Green area with 3. Long term RR crossing to access Uptown.

- MAJOR EMPLOYERS MEETING – 20+ people at the meeting. Discussed how they can support tourneys by increasing motel tax to \$2.00/night.
- IAVM CONFERENCE – Bill is asking for Board approval to attend this conference in Seattle May 10-13. This is a good place to build relationships.

MOTION: Kelly moved to approve that Bill attend the IAVM Conference, seconded by Marko. Motion passed.

- ARENA & MARKETING CONFERENCE – Krystal is asking for Board approval to attend this conference. Krystal is not in attendance so the place and date are unknown.

MOTION: Jocelyn moved to approve that Krystal attend the Arena & Marketing Conference, seconded by Marko. Motion passed.

- CLASS B BASKETBALL TOURNAMENT STREAMED LIVE ON NEW FIBER – This streaming was very successful.

II. MARKETING REPORT

- No Outdoor Expo by Chris Ackerman. He still have a \$500 deposit for holding the date.
- Fair/Brewfest – Possible combination of events. August 6th. Markovich will help sponsor with tents, etc.
- Car Show – Copper City Jammers – May 26th

III. PAST JANUARY EVENTS

4 th	BHS Boys vs. Bozeman
6 th	BHS Boys' vs. Senior
11 th	BHS vs. Butte Central
13 th	Harmony of Rock
20-21 st	Cyclops Wrestling
23 rd	BHS Girls' vs. Bozeman
24-27 th	Western A Divisional

IV. UPCOMING MARCH EVENTS

10-12 th	Class B Combined Basketball Tournament
17 th	Handing Down the Heritage
19 th	Roller Derby Bout
25 th	Skyline Sportsman's Banquet
27 th	Journey Church – Easter Services (annex)

V. OLDBUSINESS

- Harmony of Rock – lost a bit of money. Approximately 370 people attended.
- Western A Basketball – the attendance wasn't very strong
 - Question: are the stats able to be displayed? Yes, the scoreboard has the capabilities of displaying the stats. This is still in the works.

Next Meeting Scheduled for April 7th

Meeting Adjourned 1:00pm