

# Butte Civic Center Board

## Board of Directors Meeting Minutes

January 5, 2016 12:00pm

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**MEMBERS PRESENT:** Jim Lynch, Jocelyn Dodge, Marko Lucich (call in)  
**MEMBERS EXCUSED:** Kelly Lee, Dan Heaney  
**STAFF PRESENT:** Bill Melvin, Krystal Carlson

Meeting to Order: 12:05pm

**MOTION:** Marko moved to approve the December 3, 2015 minutes as presented, seconded by Jocelyn.  
Motion passed.

### I. NEW BUSINESS

- **CIVIC CENTER UPCOMING EVENTS FLYER** – This flyer was inserted in all the upcoming January water bills.
- **READERBOARD OPERATIONAL**– The new reader board on Harrison Ave has been installed. We have purchased a new laptop that will be used to run the scoreboard and reader board. Rob Cox and Krystal have been learning the program to run this sign.
- **ADVERTISING ON NEW SCOREBOARD** - There are 8 advertising panels on the overhead scoreboard and two advertising panels on the East wall scoreboard. All panels have been sold. The advertisers are: Pepsi (2), Montana Standard, Mile High Beverage, State Farm Insurance Jim Lynch, Town Pump, McDonalds, NW Energy, The Miner’s Hotel, Butte Stuff.

Bill is asking the Board for their thoughts on the advertising plan to offer. The current plan offers a yearly and a 5-year plan. Bill was approached by an advertiser asking if they would offer a 10 year plan.

**MOTION:** Marko moved to approve that a 10 year advertising plan be offered to all advertisers at \$1,000 a year, seconded by Jocelyn. Motion passed.

The Board had a discussion on how to hold advertisers to a 5-year and 10-year contract. A final decision was made and the advertising contract will be the following: The 5-year contract will be \$1,500/year. It will require the advertisers to pay \$1,500 plus \$500 for the 5<sup>th</sup> year upfront in year 1. The 10-year contract will be \$1,000/year. It will require the advertiser to pay the first 5 years up front in year 1. All contracts will be billed quarterly and past advertisers will get first right of renewal. The first artwork sign will be paid by the Civic Center. Additions or changes to graphics will be the responsibility of the advertiser.

**MOTION:** Marko made a motion that the advertising on the scoreboard panels be offered in the following options: (1) One Year Contract - Advertiser pays a yearly fee of \$2,000 (2) Five Year Contract - The 5-year contract will be \$1,500/year. It will require the advertisers to pay \$1,500 plus \$500 for the 5<sup>th</sup> year upfront in year 1. Ten Year Contract - The 10-year contract will be \$1,000/year. It will require the advertiser to pay the first 5 years up front in year 1 (\$5,000). All contracts will be billed quarterly and past advertisers will get first right of renewal. The first artwork sign will be paid by the Civic Center. Additions or changes to graphics will be the responsibility of the advertiser, seconded by Jocelyn. Motion passed.

II. OLD BUSINESS

- Scoreboard Training
- New Service Worker
- Annex Use – Parks & Rec

III. MARKETING REPORT

- Pro Boxing event January 23<sup>rd</sup> – Sales are down. Promoter Joe Diaz has been out in the community.
- EPB Bull Riding is earlier this year Jan 29-30
- Bill will be attending the Montana High School Assoc. Annual meeting in Billings Jan 16-18<sup>th</sup>

MOTION: Jocelyn moved to approve that Bill attend the annual Montana High School Association Annual meeting in Billings January 16-18<sup>th</sup>. Seconded Marko. Motion passed.

IV. PAST DECEMBER/JANUARY EVENTS

10 <sup>th</sup>	BHS Boys' vs .Helena High
11-12 <sup>th</sup>	BC Tip Off Tourney
15 <sup>th</sup>	BHS Boys' vs. Hellgate
17 <sup>th</sup>	BHS Girls' vs. Big Sky
19 <sup>th</sup>	Butte Brawl
22 <sup>nd</sup>	BHS vs Glacier DH

V. UPCOMING JANUARY EVENTS

7 <sup>th</sup>	BHS Girls' vs. Great Falls High
11-12 <sup>th</sup>	BHS Boys' vs. CMR
15 <sup>th</sup>	BHS Boys' vs Capital
23 <sup>rd</sup>	Pro Boxing Battle of the Ages
29-30 <sup>th</sup>	EPB Bull Riding

VI. OTHER BUSINESS

- The Tip Off Tournament might be ending due to the fact that all the East teams are starting their own tournament.
- Park & Rec pickleball has been very successful and are using the annex 5 days a week
- Travis Snyder an employee of the Butte Civic Center has passed away. The Civic Center employees will be attending his funeral on Friday, January 8<sup>th</sup>
- Amend the November minutes: Chris Ackerman wants to hold April 16<sup>th</sup> for an Expo.

Next Meeting Scheduled for February 4<sup>th</sup>

Meeting Adjourned 12:55pm